

Tech M&A Monthly

Starts in 2 minutes



Thoughts? Questions? Let us know!
@CorumGroup

CORUM

Tech M&A Monthly

2024

Global Tech
M&A Report



We welcome your questions!

**Email questions to
info@corumgroup.com**

This event is being recorded
On demand webcast will be available at
www.corumgroup.com

MERGE BRIEFING

- **90 Minutes**
- **Industry Update**
- **Overview of the M&A Process**





- **Half-Day**
- **Tech M&A Bootcamp**
- **The most attended tech executive conference in history**



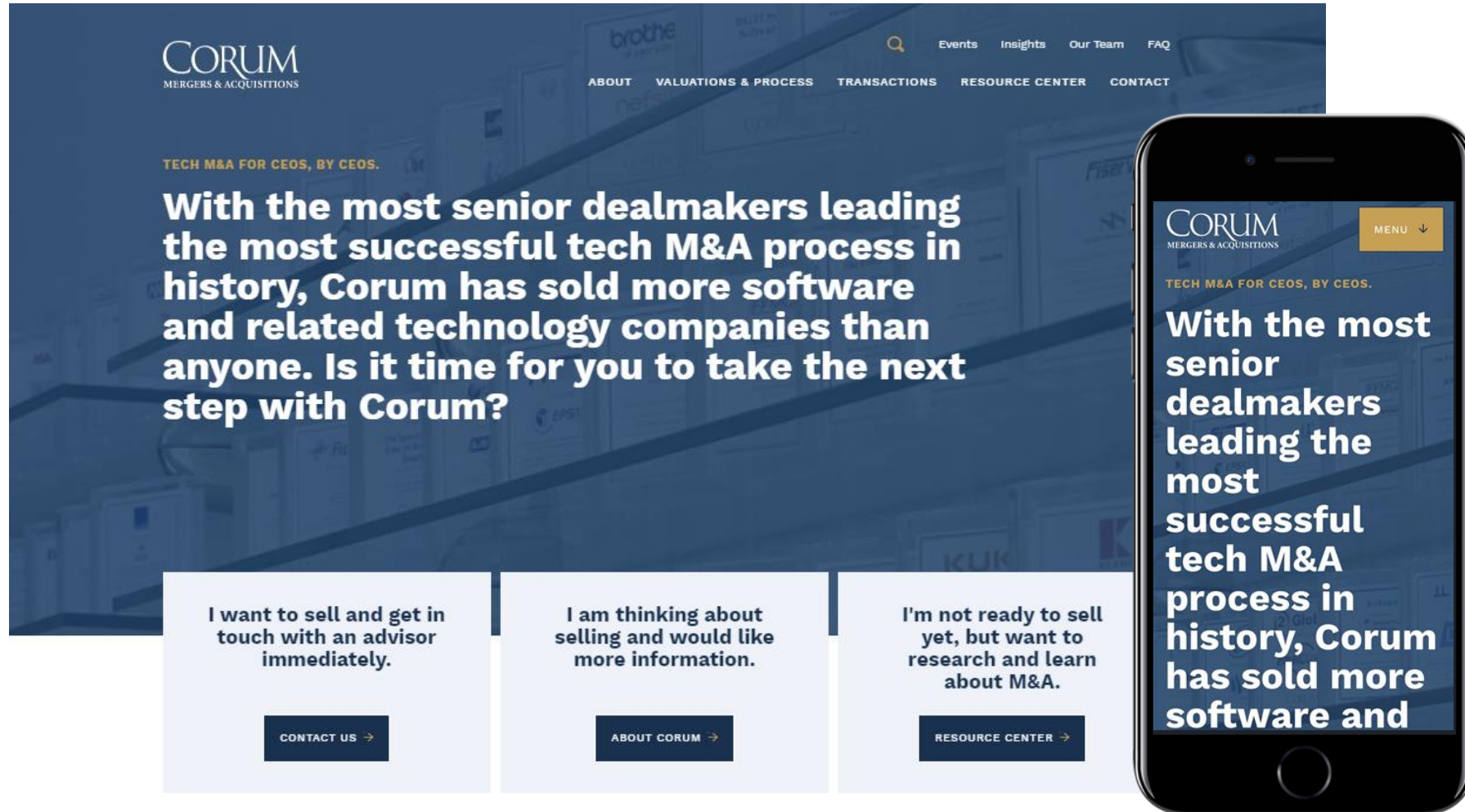


MERGE BRIEFING



- **Half-Day**
- **Tech M&A Bootcamp**
- **The most attended tech executive conference in history**

- **90 Minutes**
- **Industry Update**
- **Overview of the M&A Process**



I want to sell and get in touch with an advisor immediately.

[CONTACT US →](#)

I am thinking about selling and would like more information.

[ABOUT CORUM →](#)

I'm not ready to sell yet, but want to research and learn about M&A.

[RESOURCE CENTER →](#)

36

Years in business

\$10B

In wealth created

400+

Closed transactions



**Focus—sell side,
technology only**

**Detailed, professional,
global process**

**Team approach,
senior dealmakers**

**World Technology
Council**

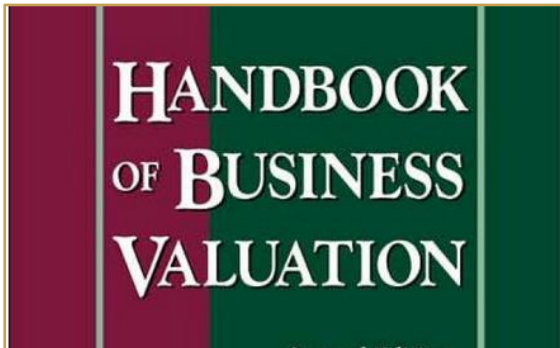
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE



Research

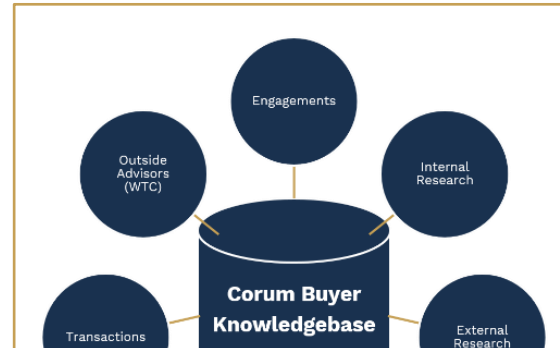


Education



Valuation

JEFFREY D. JONES



Database



**The definitive tech
M&A education**

- **Since 1990, the most attended executive conference in technology history**
- **More events hosted than all other competitive conferences combined**
- **Over \$3 trillion in transaction value by attendees – buyers and sellers**

8 Stages for an Optimal Outcome

Preparation

Research

Contact

Discovery

Negotiation

Due
Diligence

Closing

Integration

Past Attendees Include



Tech M&A Monthly

Starts in 1 minutes



Thoughts? Questions? Let us know!
@CorumGroup

CORUM

Tech M&A Monthly

2024

Global Tech
M&A Report



Tim Goddard, EVP, Corporate Strategies, Corum Group Ltd.



- **Served as marketing and product manager for GIS software startup Depiction, Inc., and previously worked in marketing for VizX Labs, a pioneering SaaS startup delivering DNA analysis tools.**
- **Worked for a US Senate campaign and taught science in Rio de Janeiro.**
- **Graduated Magna Cum Laude from Bethel University in St. Paul, Minnesota, with degrees in History and Biology.**

We welcome your questions!

**Email questions to
info@corumgroup.com**

This event is being recorded
On demand webcast will be available at
www.corumgroup.com

Welcome

CEO's Desk

Event Report

Deal Report

Top 10 Disruptive Tech Trends 2024

Tech M&A Annual Research Report

Luminary Panel

Closing

CORUM

CEO's Desk

State of the Market 2024

Presented By

Bruce Milne

**Chief Executive Officer
Corum Group Ltd.**



Despite two wars, 2024 Tech M&A outlook is strong.

The background of the slide features a sunset scene with a large, bright sun low on the horizon, casting a warm orange and red glow. In the foreground, the silhouettes of several people are visible, appearing to be on a ship or a large vessel, looking out towards the sea. The overall mood is contemplative and hopeful, despite the mention of 'wars' in the text.

There are a
**record number
of buyers** putting
capital to use
before inflation
erodes it.



The Age of the “Bolt-on”

- “Bolt-ons” are the bulk of the transactions.
- New funds are emerging everyday.
- We’re seeing an uptick in recapitalizations.





Improve Model Better Positioning Market Feedback

Over
11,000
tech companies
attended over
300
CORUM Events

The preparation process will help forge a better business model for your firm

Your strategic positioning

Buyer contact will provide invaluable data/insights to help improve your value

World Financial Symposiums presents

Tech M&A Master Class

FEB 6-8 2024 | FONTAINEBLEAU, LAS VEGAS

Everything you need to know to sell your software or IT company!

M&A case studies, deal structure analysis, hands-on valuation exercises, advanced negotiation tactics, succession/estate planning, CEO worksheet, go-to-market checklists and so much more. Over 300 pages of content.

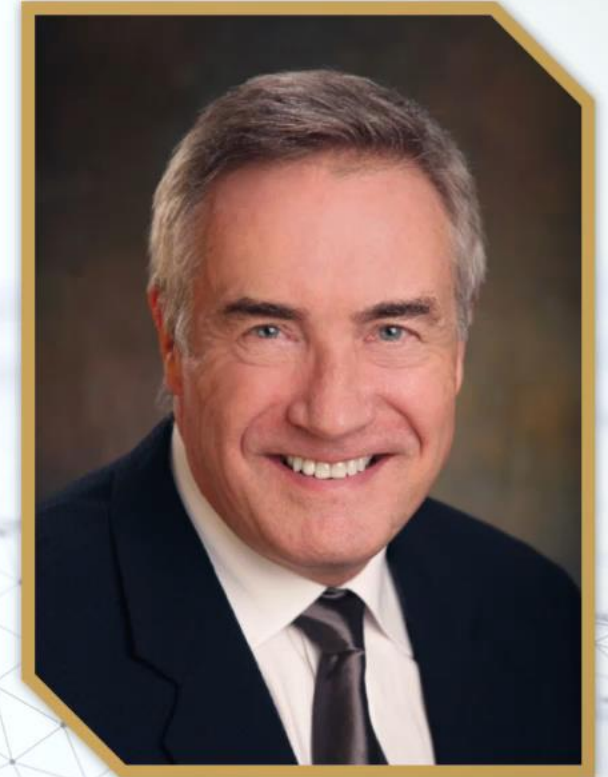
co-sponsored by

CORUM
MERGERS & ACQUISITIONS

**We look forward
to seeing you!**

Register at:

www.corumgroup.com/events





PETER COFFEE
VP STRATEGIC
RESEARCH



TRACY RING
CDO & GLOBAL GEN AI
LEAD – LIFE SCIENCES



JEETU PATEL
EVP & GENERAL
MANAGER, SECURITY &
COLLABORATION



Thank you to our luminary panel!

Your insights are appreciated!



**Thank You to our
Research Team!**

CORUM

Event Report

January 2024

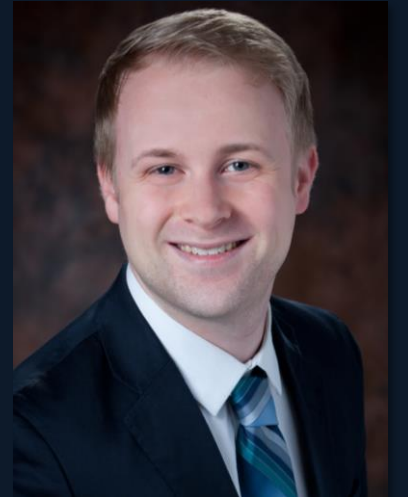
Presented By

Brenden Keene

Senior Marketing

Coordinator

Corum Group Ltd.



MERGE BRIEFING



CORUM
SELLING UP
SELLING OUT

Events in 80 Major Tech Hubs
10,000 Tech Companies Registered

Corum Field Report 2024

CORUM
MERGERS & ACQUISITIONS



Live Conferences in:
Toronto
Sydney
Kuala Lumpur
Munich
& many more!





Corum Group is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

Field of Study: (3 credits) Business Management & Organization, (1 credit) Specialized Knowledge

2022 CLE Events

Illinois, Ohio, Texas, Washington, California, Florida



Minimum Continuing Legal Education Board
of the Supreme Court of Illinois



WFS Event Report:
January 2024

WFS Content

Jan. 17, 2024

IT Services

WFS EDUCATING TECHNOLOGY LEADERS

TECH MARKET SPOTLIGHTS



Jan. 24, 2024

HealthTech

WFS EDUCATING TECHNOLOGY LEADERS

TECH MARKET SPOTLIGHTS



Jan. 31, 2024

Blue-Collar Software

WFS EDUCATING TECHNOLOGY LEADERS

TECH MARKET SPOTLIGHTS



Feb. 7, 2024

Nordics

WFS EDUCATING TECHNOLOGY LEADERS

TECH MARKET SPOTLIGHTS



World Financial Symposiums presents

Tech M&A Master Class

FEB 6-8 2024 | FONTAINEBLEAU, LAS VEGAS

Everything you need to know to sell your software or IT company!

M&A case studies, deal structure analysis, hands-on valuation exercises, advanced negotiation tactics, succession/estate planning, CEO worksheet, go-to-market checklists and so much more. Over 300 pages of content.

co-sponsored by

CORUM
MERGERS & ACQUISITIONS

GROWTH & EXIT STRATEGIES WOMEN TECH LEADERS

7 MARCH 2024 • VIRTUAL CONFERENCE

ONLINE

GoTo Webinar



VALUATIONS



TECH TRENDS



SELLERS



INVESTORS



BUYERS



WFS EDUCATING
TECHNOLOGY
LEADERS



*Thank you to our
sponsors*



Platinum Sponsor



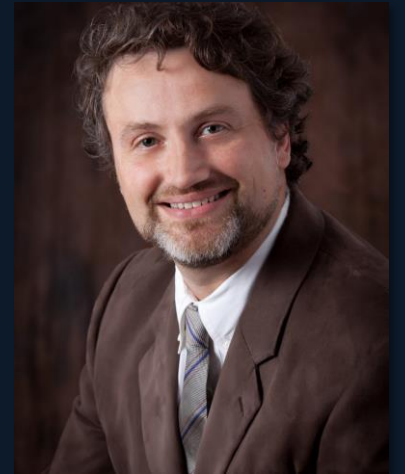
Event Sponsor

CORUM

Deal Report

January 2024

**Presented
By**



Dan Bernstein
Executive Vice President -
Director
Corum Group Ltd.



imagequix® 

a portfolio company of

|| Charlesbank ||

has acquired

 Fotomerchant®

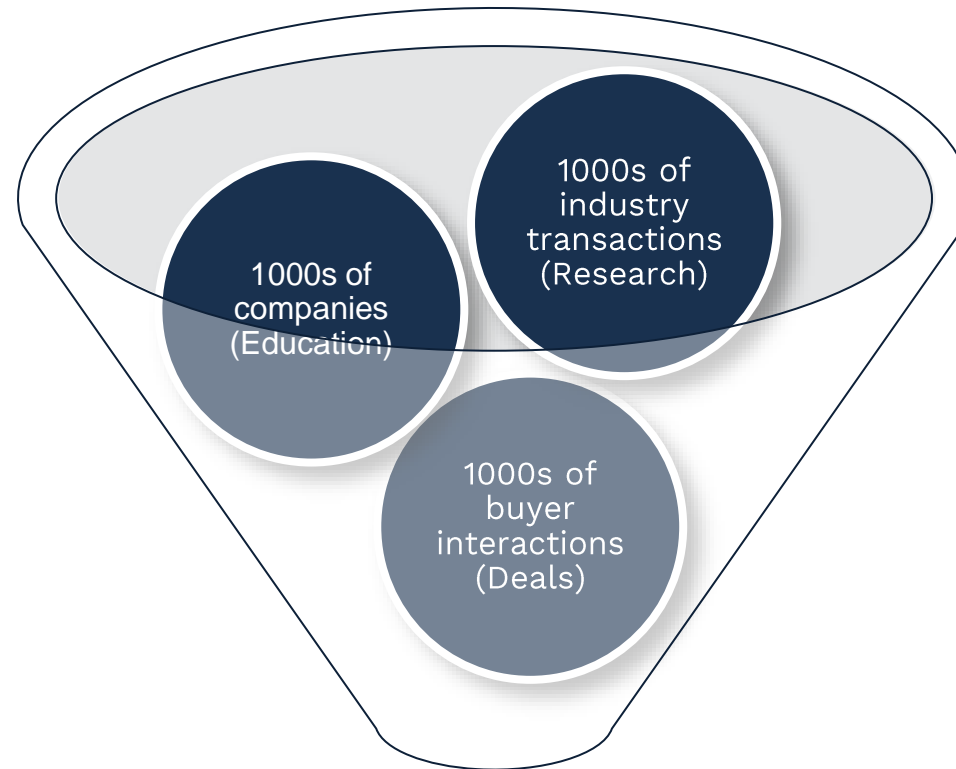
Corum acted as exclusive M&A Advisor to Fotomerchant

CORUM
MERGERS & ACQUISITIONS

CORUM

Top 10 Disruptive Technology Trends

2024



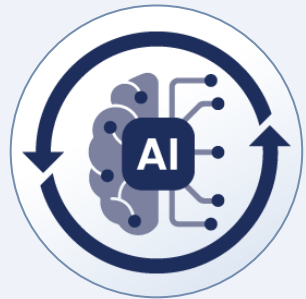
**Top 10 Disruptive
Technology Trends**

1. Trends create **change**
2. Change drives **strategic imperative**
3. Strategic imperative drives **acquisitions**
4. Well-positioned companies get **sold**

ARE YOU PART OF ANY OF THESE TRENDS?

2024 Top 10 Disruptive Technology Trends

Foundational



GEN-AI
ENABLEMENT



PEOPLE-CENTRIC
PRODUCTIVITY



ACTIONABLE
ANALYTICS



EVERYTHINGOPS



CASHFLOW
TECH



FOCUSED
MANAGED SERVICES



HEALTHTECH
CONTINUUM



REGTECH
SYSTEMS

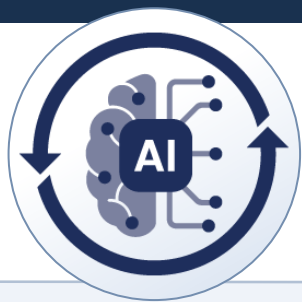


BLUE COLLAR
SOFTWARE



DIGITAL BUILT
ENVIRONMENT

Functional



#1: GenAI Enablement

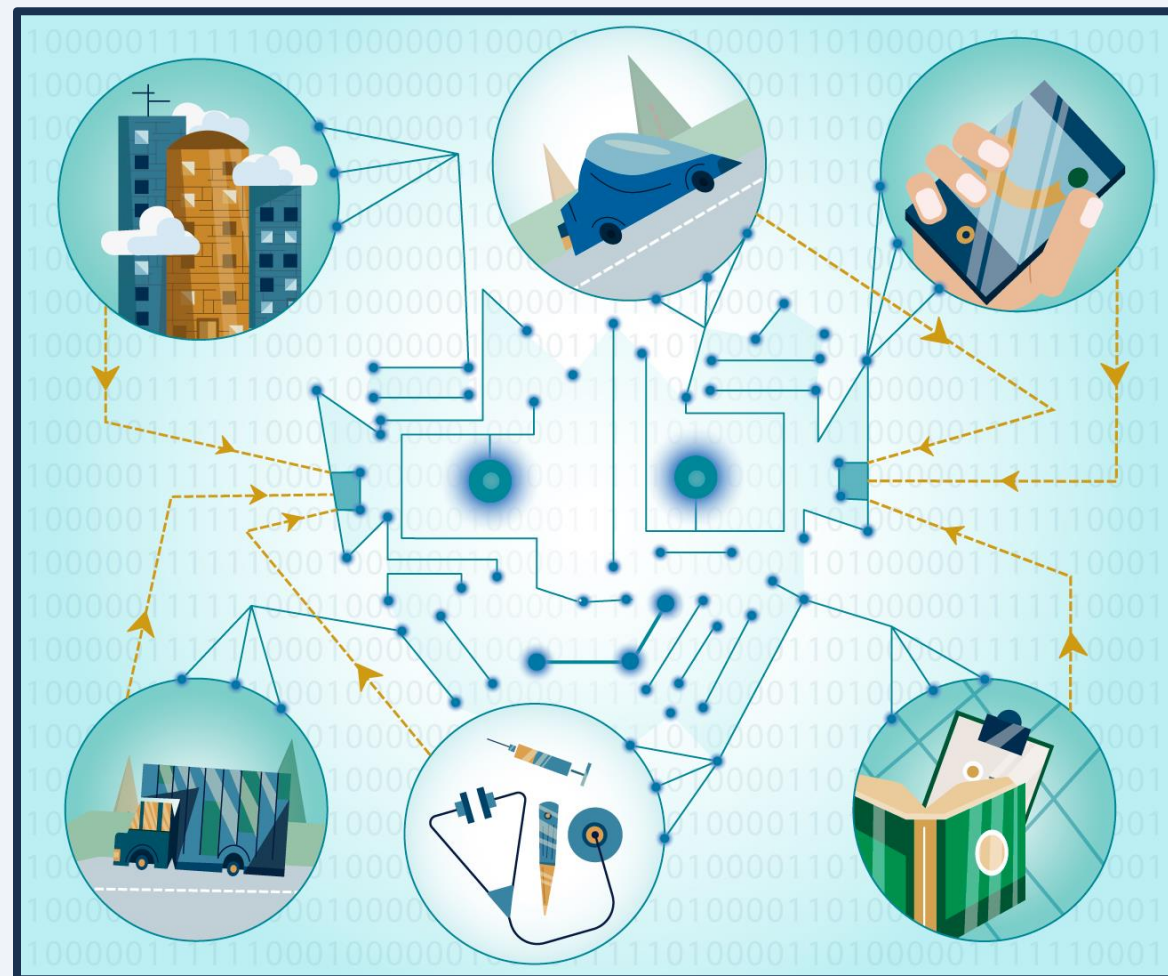
Cutting edge tech with real-world applications and infrastructural needs

INDUSTRY DRIVERS

- Launch of ChatGPT began a frenzy of activity by investors, entrepreneurs and most importantly – customers
- Customer demand has translated into buyer demand
- High computing requirements create another area of need
- New ecosystem of AI infrastructure companies emerging addressing orchestration, compliance, QA and more
- Given huge interest & activity, M&A window may be limited

CREATING M&A VALUE FOR

- Companies using GenAI in innovative ways to analyze data and generate novel content in B2B contexts
- Advanced LLMs and tools for their development, management and improvement
- Solutions addressing compute scarcity—HPC analytics, power management, edge computing, etc.
- Solutions filling emerging GenAI ecosystem gaps





#2: People-Centric Productivity

Enabling increased efficiency from an empowered workforce

INDUSTRY DRIVERS

- Employment patterns have changed at a fundamental level
- Rather than put out of work by AI & automation, employees wield them as tools and are more valuable than ever
- Changes in work environments drive more dependence on technology for collaboration, onboarding, training etc.
- Retirement waves creating dramatic knowledge gaps
- Mobility puts technology in the hands of every worker

CREATING M&A VALUE FOR

- Human resources technology across analytics, workforce management, recruitment, etc.
- Employee experience technology and expertise that creates demonstrable improvements in retention, satisfaction, etc.
- Hybrid AI, automation, Robotic Process Automation, and other engines of worker efficiency, especially desk less workers
- Tools that enable low and medium experienced workers to accomplish tasks traditionally requiring deep expertise





#3: Actionable Analytics

BI, AI & data science driving better business decisions

INDUSTRY DRIVERS

- Value of analytics tools is in prescriptive insights & business rules, less so descriptive visualization & dashboards
- Increasing amounts of data provide more powerful predictive power but require more robust infrastructure
- Applications and industries with “small data” still require decision support & robust BI

CREATING M&A VALUE FOR

- Predictive analytics technology and expertise tailored for underserved markets, platforms and infrastructure
- Powerful or unique data resources
- Data Science Monetization tools & teams
- Market-specific decision support technology
- Data management tools & infrastructure





#4 CashflowTech

Software and embedded fintech built around the movement of money

INDUSTRY DRIVERS

- Enabling the getting and keeping of revenue may be the best single way to ensure strong customer relationships
- “Office of the CFO” emerging as a high-value area of focus
- Credit card payment enablement remains a core M&A thesis
- Many buyers gaining comfort with “re-occurring” transactional revenues in other areas
- Transactional datastreams becoming fundamental

CREATING M&A VALUE FOR

- Innovative fintech components embedded in B2B software
- Billing & invoicing SaaS
- Expense management, procurement, pricing, inventory management and other cash-optimization technologies
- Vertical market ERPs with captive but unrealized payment volume - both data and revenue opportunities





#5: EverythingOps

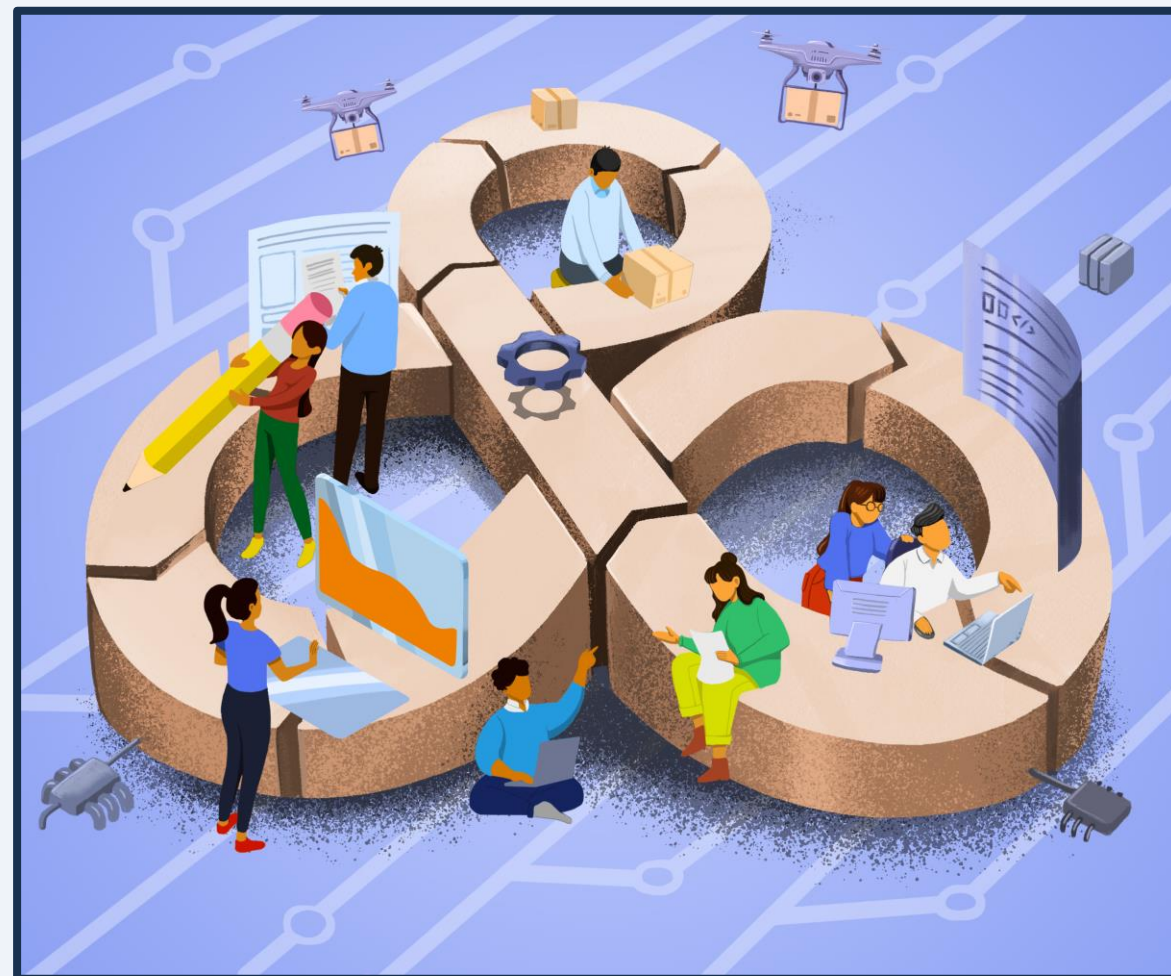
Operationalizing data across industries from definition through delivery

INDUSTRY DRIVERS

- DevOps evolving to more tightly integrate with broader business goals & strategy—“BizDevOps”—and beyond
- Continuous delivery principles intersect with acquirer appetite for long-term “sticky” customer relationships
- Many initial DevOps implementations plagued by fragmented toolchains and brittle, non-automated systems
- Tools needed to capture and share data across silos

CREATING M&A VALUE FOR

- All the “Ops”: DevOps, MLOps, SecOps, SalesOps, etc.
- Vertically focused platforms that own the end-to-end business value stream from problem definition to delivery
- Performance monitoring & management—measurement and metrics across the pipeline and departments
- Lightweight point solutions that can be easily folded into Enterprise Service Management platforms





#6: Focused Managed Services

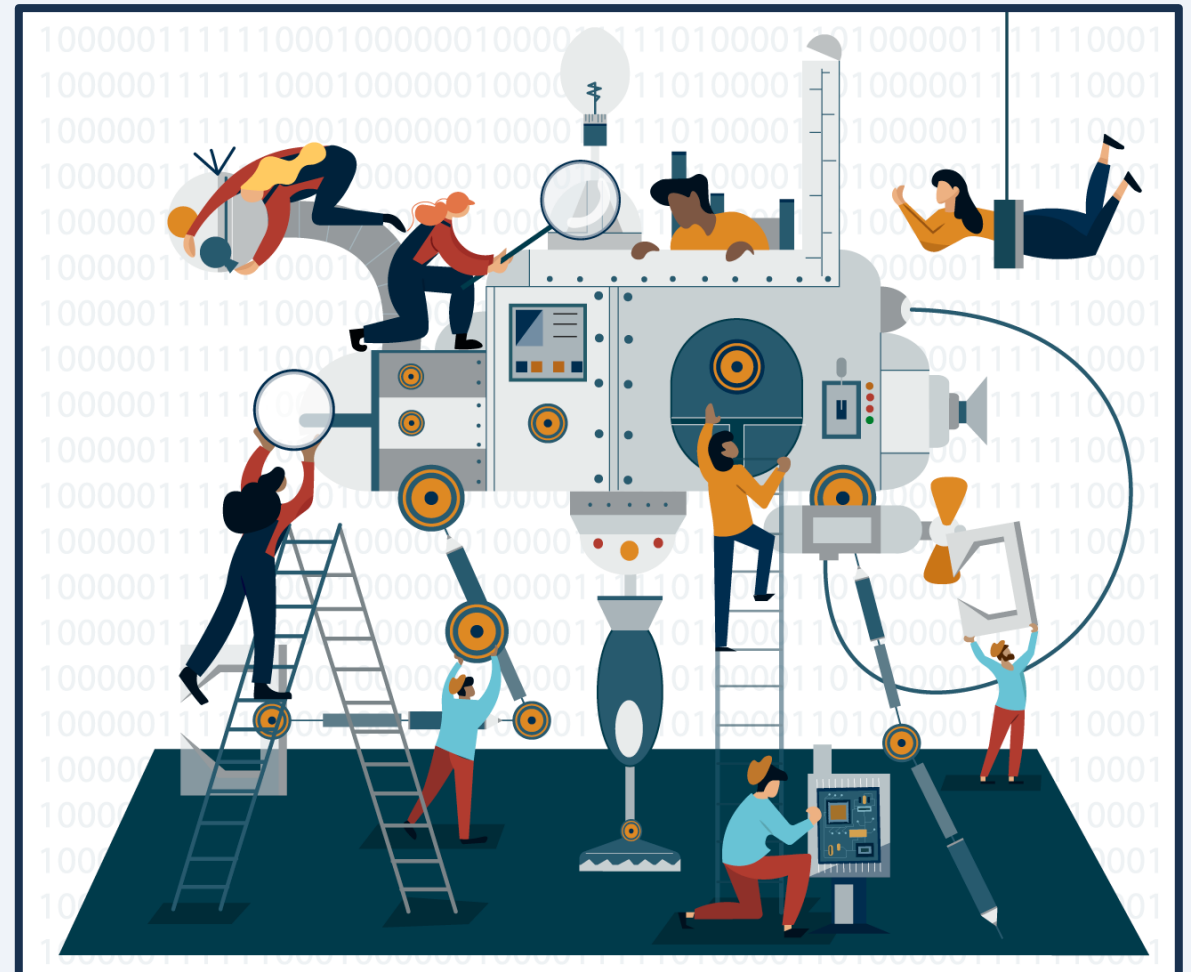
Predictable revenues from targeted value creation

INDUSTRY DRIVERS

- Increasingly complex technologies require increasingly specialized expertise – both individuals & corporations
- “Low hanging fruit” being picked by tech, not services— Cloud, AI, low-code, etc., driving services deep, not wide
- Recurring revenue models are ascendant as buyers seek to apply the lessons of SaaS to grow services companies
- Increased comfort with blended offshore/onshore teams

CREATING M&A VALUE FOR

- Managed services firms specializing in less crowded ecosystems: ServiceNow, Atlassian, Snowflake, Qlik, etc.
- Focused services around key trends, especially Cloud, AI, Industrial IoT, Actionable Analytics & cybersecurity
- Cloud migration & implementation capabilities within vertical markets, both niche and broad
- Long-term services contracts that functionally behave like recurring revenue





#7: Healthtech Continuum

Connective tech coordinating systems, care & patient data

INDUSTRY DRIVERS

- Increased focus on patient populations and data before (preventative) and after (post-acute) treatment
- Care moving closer to the patient, wherever they are both physically and on the broader “continuum of care”
- Growing worldwide shortage of caregivers and specialists while the population keeps getting older

CREATING M&A VALUE FOR

- SaaS offerings outside standard settings, such as labs, urgent care, PT, behavioral health, eldercare, etc.
- Healthtech leveraging predictive analytics & AI
- Intelligent systems for patient data collection, monitoring and predictive intervention
- Tech improving clinical trial speed & compliance at scale
- Innovative, FDA-approved medtech with a path to payment





#8: Regtech Systems

Addressing complex social, safety & security problems with technology

INDUSTRY DRIVERS

- Acquire regulatory complexity coupled with accelerating change requires deeper regtech capability
- Technological capabilities improv & driving increased regulations
- Environmental, Social & Governance (ESG) requirements the latest, following HIPAA, GDPR, EHS, KYC and others
- Accelerating digitization of state and local governments

CREATING M&A VALUE FOR

- Compliance technology functionally or directly mandated by regulation or industry standards
- Climate & other ESG measurement & reporting technologies
- Fintech compliance technology (Anti-fraud, AML, CFT, etc.)
- Track & trace technologies across industries
- SaaS solutions selling into regulators & local governments





#9: Blue Collar Software

Every worker is a knowledge worker

INDUSTRY DRIVERS

- All previous trends converging on and enabling underserved “toolbelt” industries
- Many industries are “leapfrogging” from legacy systems or paper-pencil directly to mobile, cloud, IoT, AI, etc.
- Strong ROI opportunities for measurably enhanced productivity, quality, safety and efficiency
- Discrete markets with smaller TAMs are particularly attractive to many financial acquirers

CREATING M&A VALUE FOR

- Upstream, midstream & downstream opportunities
- Solutions for end-user workers at the job site or in the field
- Underserved markets including food & agriculture, construction, manufacturing, mining, trucking, etc.
- Narrow niches with low TAM but high retention due to purpose-built software solving specific problems





#10: Digital Built Environment

Facilitating the interplay between data and real-world places and things

INDUSTRY DRIVERS

- Many of these same trends are impacting not just people but facilities and other assets in industrial contexts and beyond
- IoT, digital twins and connectivity have reached maturity to enable more granular monitoring, control and analysis
- Building lifecycle management, “Smart Buildings” and related paradigms becoming more influential

CREATING M&A VALUE FOR

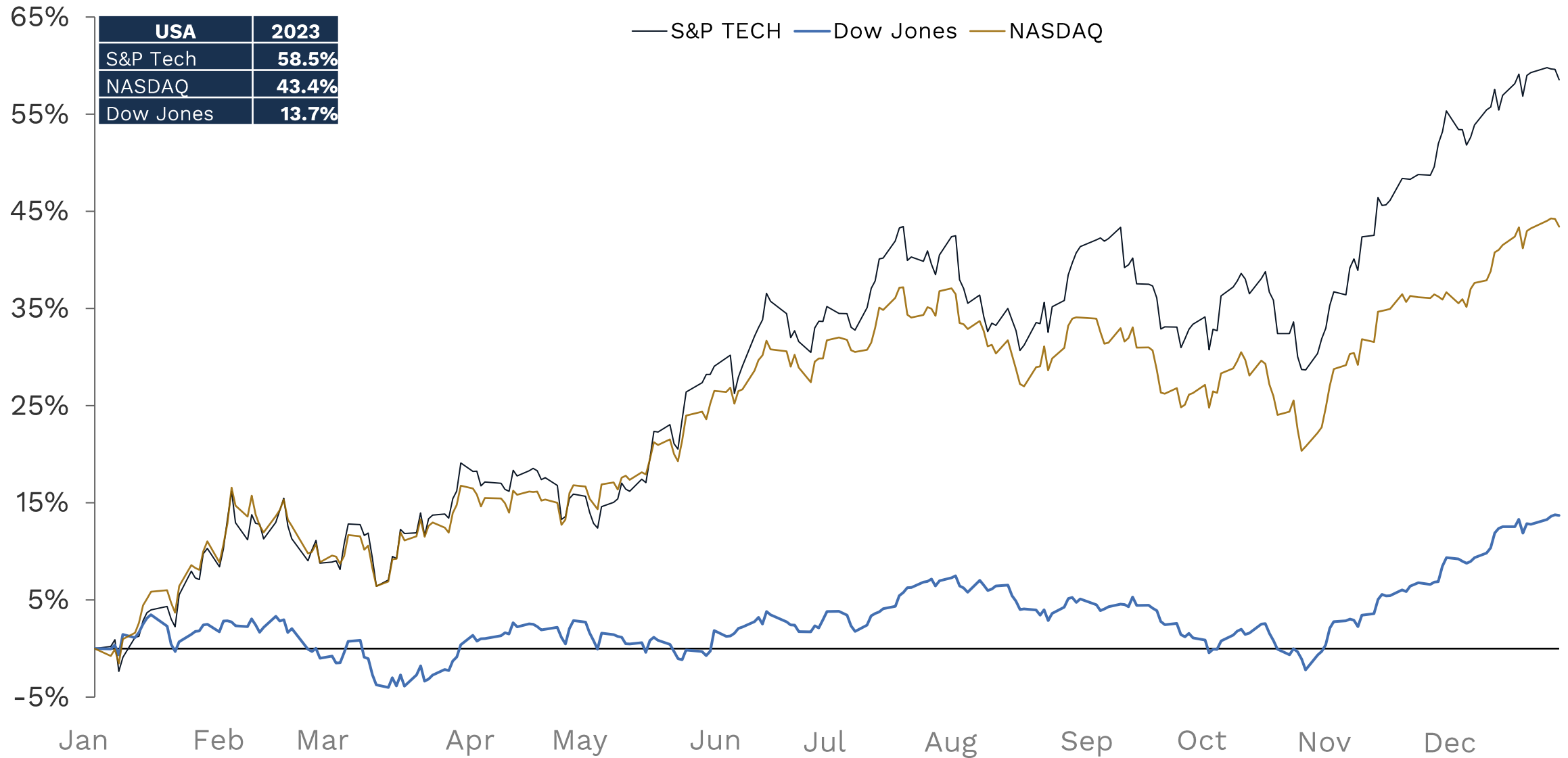
- BIM (Building Information Modeling) and related solutions
- Software orchestration layers controlling operational assets
- Enterprise Asset Management services and solutions
- Cybersecurity addressing operational technology
- AI-enabled technology leveraging video and other sensors for operational optimization & physical safety/security



Tech M&A Research Report

Public Markets 2023

% CHANGE



Market

Transactions

2022

4965

2023

5307

7%



Mega Deals

75

42

44%



Largest Deal

\$68B

\$28B

59%



Pipeline

**Private Equity
Platform Deals**

2022

440

2023

515

17%



VC-Backed Exits

1134

1145



Non-Tech Acquirers

325

390

20%



Attributes

**Cross Border
Transactions**

2022

40%

2023

38%



Start-Up Acquisitions

19%

23%



Average Life of Target

17 yrs

17 yrs



Constellation

SOFTWARE ACQUISITIONS 2023



CONSTELLATION
SOFTWARE
INC.

Top Volume Acquirer
98 Total Acquisitions

<p>VERTICAL MARKET SOFTWARE</p>	
<p>CONSTELLATION SOFTWARE INC. Other subsidiaries</p>	



has acquired



Corum acted as exclusive M&A advisor to FunctionFox

A white rectangular box with a black border containing the following information: At the top is the Volaris logo, which consists of a stylized 'V' made of green and blue geometric shapes followed by the word 'VOLARIS' in blue. Below this is the text 'has acquired' in a simple black font. Underneath is the FunctionFox logo, featuring a light blue outline of a fox's head with a stylized 'F' inside, followed by the word 'FunctionFox' in blue with a registered trademark symbol. A horizontal line follows, with the text '*Corum acted as exclusive M&A advisor to FunctionFox*' centered below it. Another horizontal line is below that, and at the bottom is the Corum logo, which includes the word 'CORUM' in a large, brown, serif font and 'MERGERS & ACQUISITIONS' in a smaller, brown, sans-serif font below it.

Non-Tech Acquirers 2023



Deloitte.



RIVIAN



SANDVIK



Morgan Stanley



general motors



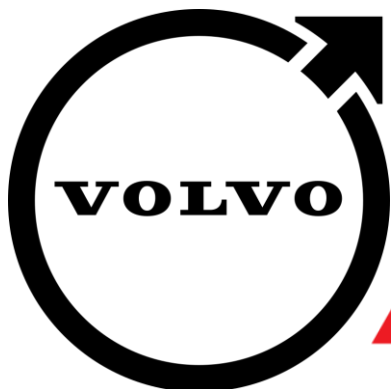
PORSCHE



UNIVERSAL



JOHN DEERE



pwc

**PUBLICIS
GROUPE**

UNIVERSAL



**MITSUBISHI
ELECTRIC**

UNIVERSAL MUSIC GROUP

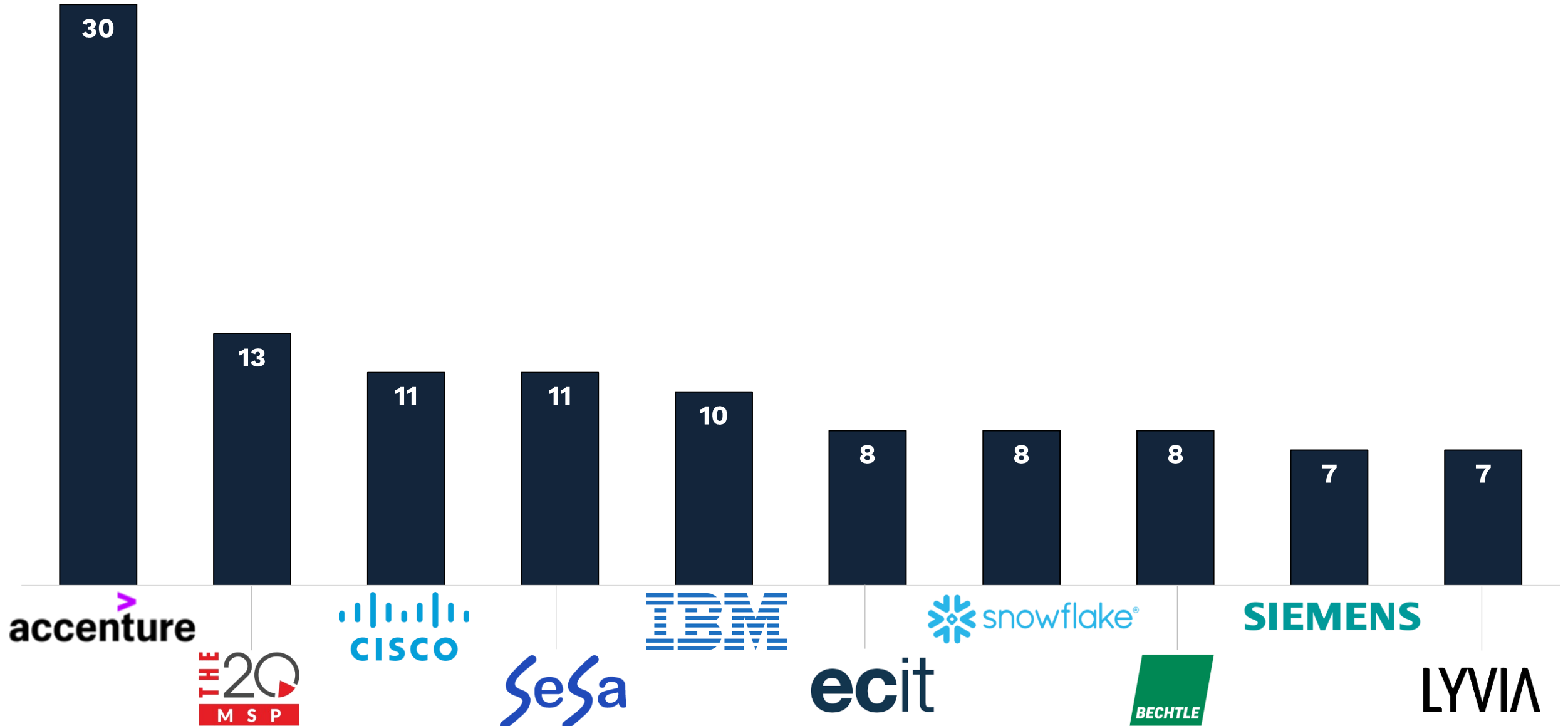


ADDTECH

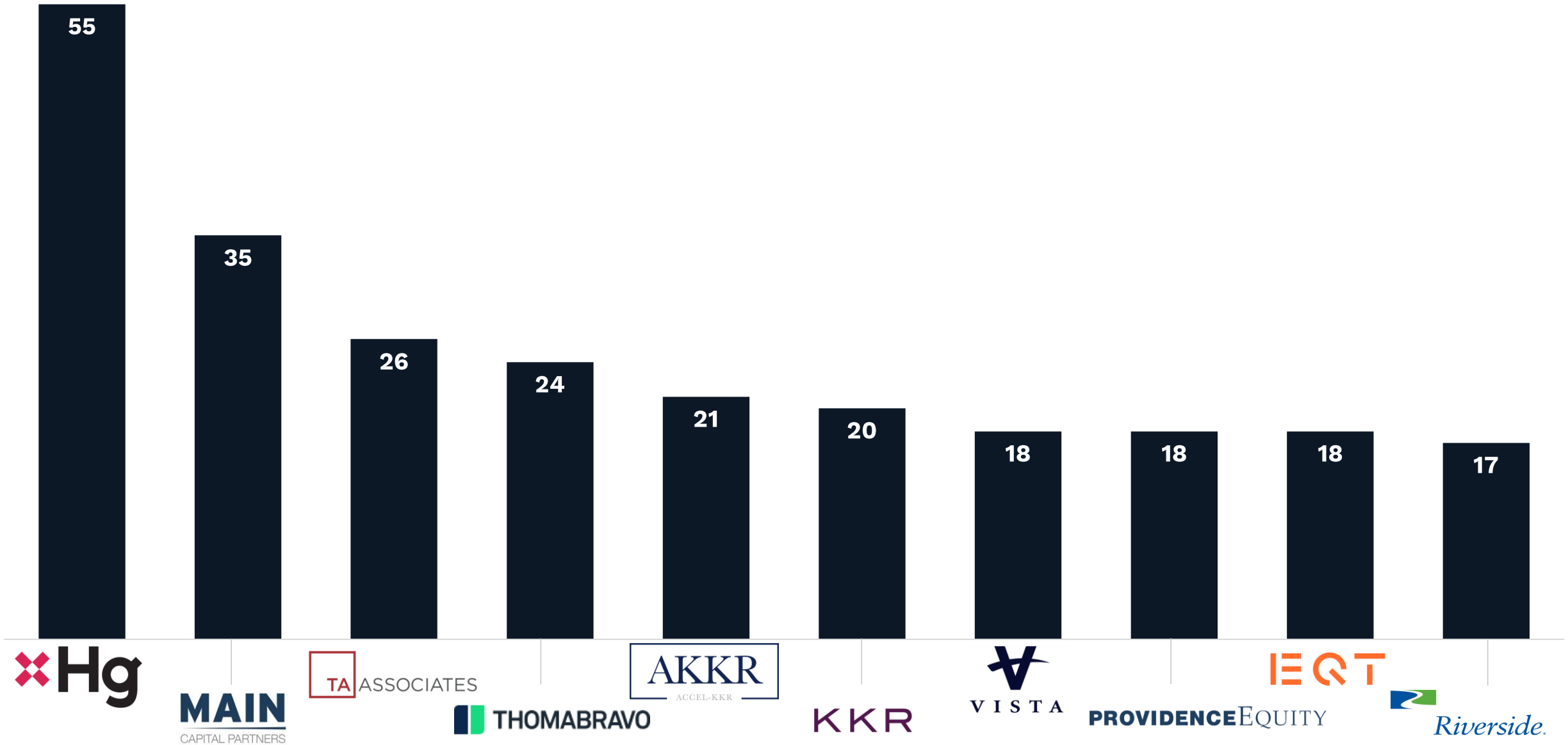


AGCO

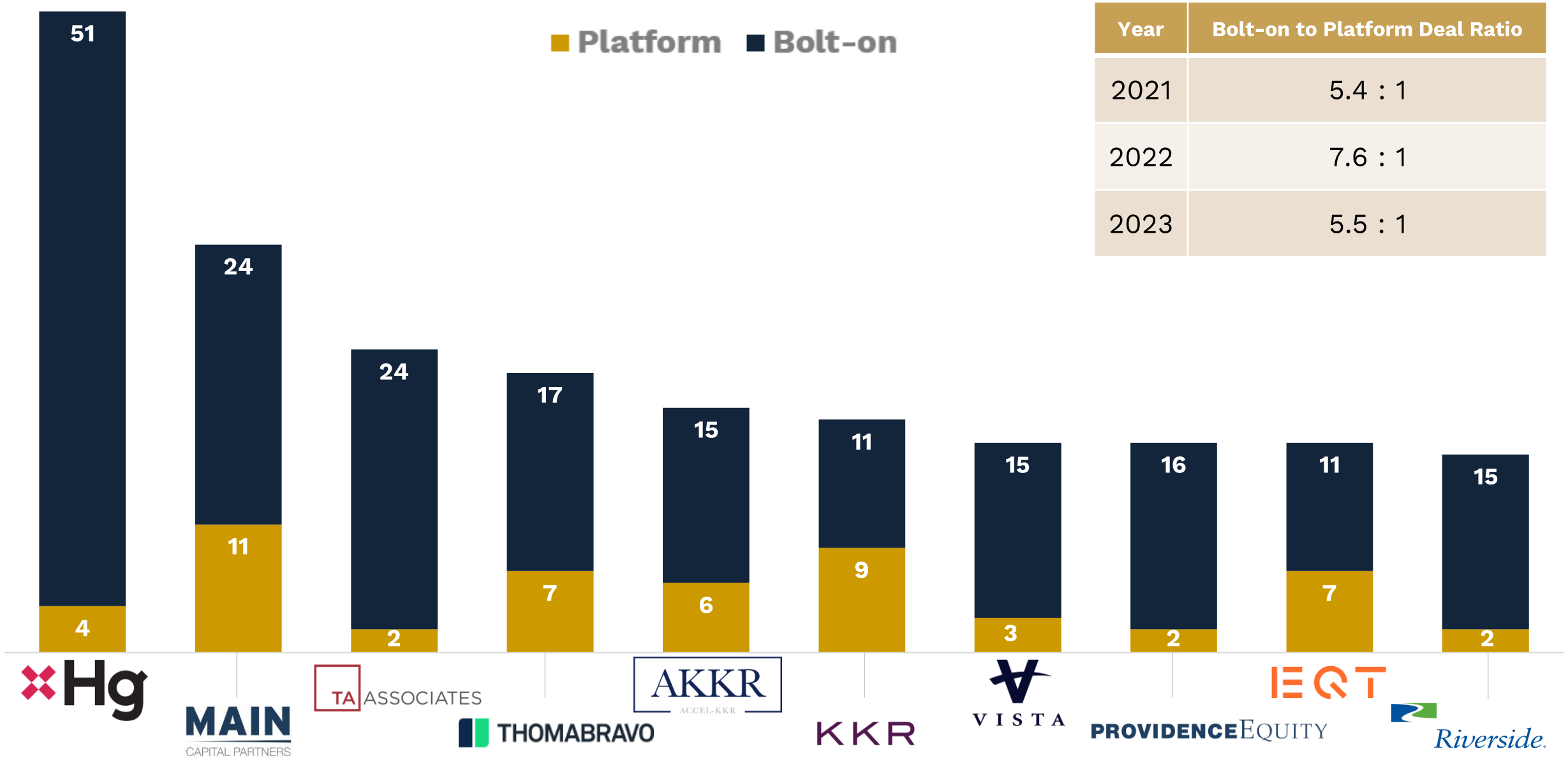
Top Strategic Acquirers 2023



Top Private Equity Acquirers 2023



PE Platform VS. Bolt-On Acquisitions



Year	Bolt-on to Platform Deal Ratio
2021	5.4 : 1
2022	7.6 : 1
2023	5.5 : 1

2023 Technology Megadeals

 NBCUniversal The Walt Disney Company \$8.6B	 ARISTOCRAT \$1.0B	 SAVVY GAMING GROUP \$4.9B	 Blackstone \$2.3B	 TikTok ByteDance \$1.5B	 THOMABRAVO \$1.3B	 StreamSets software IBM \$2.3B
 HealthComp New Mountain Capital LLC \$3.0B	 VISTA \$2.5B	 metropolis \$1.5B	 CONCENTRIX \$4.8B	 SK square IEQT \$1.5B	 Rocket software BainCapital \$2.3B	 FP TPG FRANCISCO PARTNERS \$6.5B
 STG SYMPHONY TECHNOLOGY GROUP \$1.5B	 Blackstone \$4.6B	 SAP SILVERLAKE CPP Investments \$13B	 LGP LEONARD GREEN & PARTNERS Hg \$4.0B	 nuvei \$1.3B	 \$1.4B	 THALES \$3.6B
 CISCO \$28B	 GTCR \$12B	 IBM \$4.6B	 Edenred \$1.4B	 CLEARLAKE INSIGHT PARTNERS \$4.4B	 databricks \$1.3B	 FP FRANCISCO PARTNERS \$1.7B
 Blackstone \$2.5B	 AGCO \$2.0B	 THOMABRAVO \$1.8B	 Roper TECHNOLOGIES \$1.3B	 Goldman Sachs \$1.7B	 TPG \$1.4B	 Waters \$1.4B
 Blackstone VISTA \$1.0B	 VISTA \$2.6B	 Nasdaq \$11B	 VISA \$1.0B	 Brookfield \$2.7B	 \$8.2B	 DEUTSCHE BÖRSE GROUP \$4.3B

42 Megadeals of 2023

\$168B TOTAL



CONSUMER
\$15B – 3 Deals



INTERNET
\$3.8B – 2 Deals



IT SERVICES
\$6.3B – 2 Deals



HORIZONTAL
\$81B – 13 Deals



INFRASTRUCTURE
\$20B – 8 Deals



VERTICAL
\$42B – 14 Deals

42 Megadeals of 2023

\$168B TOTAL



splunk >



CISCO

Seller: Splunk [USA]

Acquirer: Cisco Systems [USA]

Transaction Value: \$28B and 7.5x EV/Sales

- M2M BI SaaS

42 Megadeals of 2023

\$168B TOTAL



Seller: Adenza [Thoma Bravo] [USA]

Acquirer: Nasdaq [USA]

Transaction Value: \$10.5B

- Financial risk & regulatory management SaaS

\$2.5B 	\$2.0B 	\$1.8B 	\$1.3B 	\$1.7B 	\$1.4B 	\$1.4B
\$1.0B 	\$2.6B 	\$11B 	\$1.0B 	\$2.7B 	\$8.2B	\$4.3B

42 Megadeals of 2023

\$168B TOTAL



SOLD TO



















Seller: Software AG (webMethods and StreamSets divisions) [Silver Lake] [USA]

Acquirer: IBM [USA]

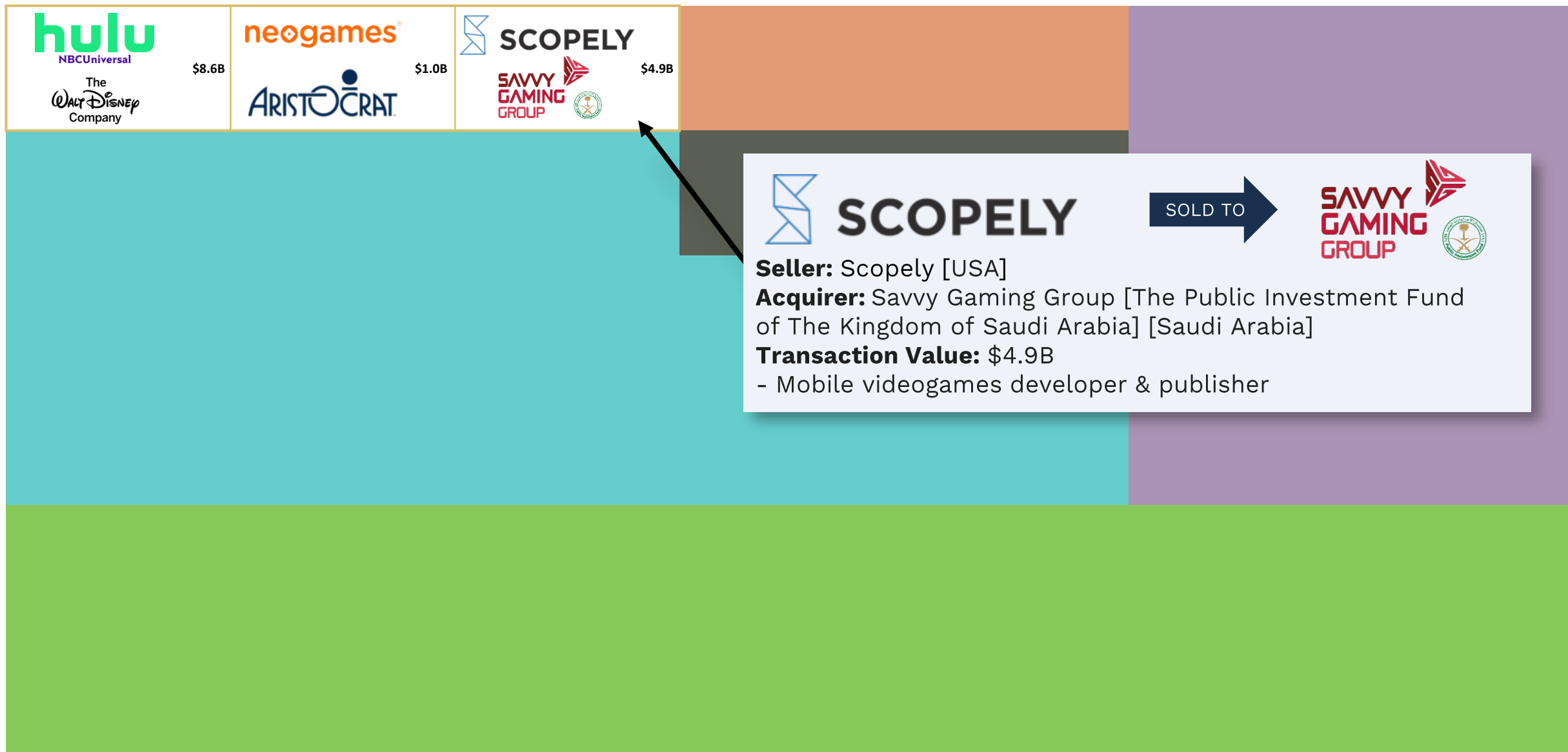
Transaction Value: \$2.3B

- BPM & SOA integration software

 MAGNET FORENSICS \$1.3B	  StreamSets  software  \$2.3B
	
 opentext AMC business \$2.3B	 new relic \$6.5B
 Rocket software BainCapital	 FP FRANCISCO PARTNERS TPG
 STG SYMPHONY TECHNOLOGY GROUP \$1.4B	 iMPERVA \$3.6B
 mosaic ML \$1.3B	 sumo logic \$1.7B
 databricks	 FP FRANCISCO PARTNERS

42 Megadeals of 2023

\$168B TOTAL



42 Megadeals of 2023

\$168B TOTAL

Rover

Blackstone

\$2.3B

tokopedia
goto

TikTok
ByteDance

\$1.5B



tokopedia
goto

SOLD TO



TikTok
ByteDance

Seller: Tokopedia [GoTo Group] [Indonesia]

Acquirer: TikTok [ByteDance] [China]

Transaction Value: \$1.5B

- Online marketplace for everything

42 Megadeals of 2023

\$168B TOTAL



Seller: Webhelp [Groupe Bruxelles Lambert] [France]

Acquirer: Concentrix [USA]

Transaction Value: \$4.8B

- Outsourced customer care and payments BPO services



Horizontal



Vertical



Infrastructure



Consumer



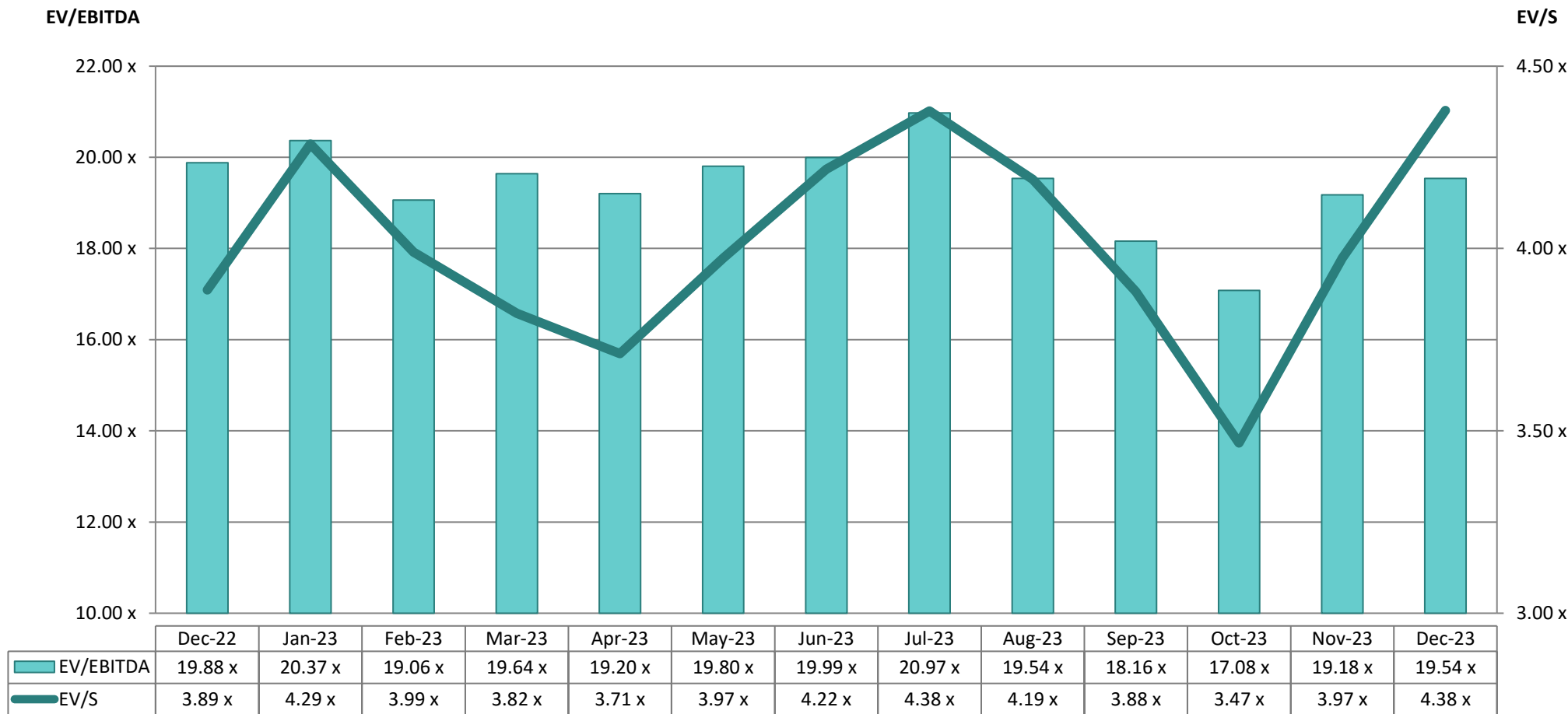
Internet
























IT Services



Public Valuation Multiples





Subsector	Sales	EBITDA	Examples		
Business Intelligence	6.59x	18.9x	 MicroStrategy	 VERINT	 NICE [®]
Marketing	4.38x	24.9x	 WIX	 bread financial	 HubSpot
ERP	4.92x	25.7x	 ORACLE [®]	 PEGA [®]	 SAP
Human Resources	6.67x	19.5x	 RECRUIT	 PAYCHEX [®]	 workday
SCM	13.0x	47.9x	 AMERICAN SOFTWARE	 DESCARTES [™]	 Manhattan Associates
Payments	2.46x	13.5x	 ACI UNIVERSAL PAYMENTS	 PayPal	 Square
Other	2.72x	15.4x	 NUANCE	 opentext [™]	 salesforce

42 Megadeals of 2023

\$168B TOTAL

pulse HealthComp <small>New Mountain Capital LLC</small>		EngageSmart VISTA		sp+ metropolis	
momentive SYMPHONY TECHNOLOGY GROUP		cvent Blackstone		qualtrics SILVERLAKE <small>CPP Investments</small>	
splunk CISCO		worldpay from FIS GTCR		IRIS <small>LGP LEONARD GREEN & PARTNERS</small> Hg	
				paya nuvei	
				Reward Gateway Edenred	
				alteryx <small>CLEARLAKE PARTNERS</small>	

EngageSmart **SOLD TO** VISTA

Seller: EngageSmart [USA]
Acquirer: Vista Equity Partners [USA]
Transaction Value: \$2.5B (10.3x EV/Sales and 82x EV/EBITDA)
 - Customer engagement & payments SaaS

momentive **SOLD TO** SYMPHONY TECHNOLOGY GROUP

Seller: Momentive [USA]
Acquirer: Symphony Technology Group [USA]
Transaction Value: \$1.5B and 3.1x EV/Sales
 - Survey creation SaaS

qualtrics **SOLD TO** SILVERLAKE
CPP Investments

Seller: Qualtrics [SAP] [USA]
Acquirer: Silver Lake/CPP Investment Board [USA]
Transaction Value: \$12.5B and 8.6x EV/Sales
 - Customer experience management SaaS



Customer Relationship Management



Consumer Panel Business

Seller: GfK (Consumer Panel Business) [Germany]
Acquirer: YouGov [United Kingdom]
Transaction Value: \$342M
- FMCG shoppers behavior analytics SaaS

SOLD TO



Seller: Infinity [United Kingdom]
Acquirer: Dura Software [USA]
- Interaction management SaaS

SOLD TO



Seller: WGSN [Ascential] [United Kingdom]
Acquirer: Apax Partners [United Kingdom]
Transaction Value: \$693M
- Consumer trend forecasting & analytics SaaS

SOLD TO



Seller: Tagger Media [USA]
Acquirer: Sprout Social [USA]
Transaction Value: \$140M
- Influencer marketing & social intelligence SaaS

SOLD TO



42 Megadeals of 2023

\$168B TOTAL



Seller: Virgin Pulse [Marlin Equity Partners] [USA]
Acquirer: HealthComp [New Mountain Capital] [USA]
Transaction Value: \$3.0B
 - Workforce wellbeing SaaS



Seller: Reward Gateway [ABRY Partners] [Castik Capital Partners] [United Kingdom]
Acquirer: Edenred [France]
Transaction Value: \$1.4B
 - Employee HR engagement SaaS



HR Solutions



Seller	Acquirer	Seller Country	Description
		USA	Employee communication platform
		Indonesia	Workforce management SaaS
		Australia	\$52M Human capital management SaaS
		United Kingdom	\$16.6M Employee screening SaaS
		Iceland	Employee compensation management SaaS



42 Megadeals of 2023

\$168B TOTAL

 \$3.0B	 \$2.5B	 \$1.5B		
 New Mountain Capital LLC				
 \$1.5B	 \$4.6B	 \$13B	 \$4.0B	 \$1.3B
 Symphony Technology Group		 SAP CPP Investments	 LEONARD GREEN & PARTNERS	 Hg
 \$28B	 \$12B	 \$4.6B	 \$1.4B	 \$4.4B
				 CLEARLAKE

alteryx

SOLD TO



Seller: Alteryx [USA]

Acquirer: Clearlake Capital Group / Insight Partners [USA]

Transaction Value: \$4.4B and 4.8x EV/Sales

- BI & predictive analytics software



Business Intelligence



Seller	Acquirer	Seller Country	Description
		Germany	\$435M (6.1x EV/Sales and 55.8x EV/EBITDA) Compliance & investor relations management SaaS
		Canada	Business intelligence & database SaaS
		USA	Brand protection & marketplace compliance SaaS
		Hong Kong	Entity governance & administration management SaaS
		USA	\$200M Business data analytics SaaS



42 Megadeals of 2023

\$168B TOTAL



worldpay
from FIS

SOLD TO

GTCR

Seller: Worldpay Merchant Solutions [FIS] [USA]

Acquirer: GTCR [USA]

Transaction Value: \$12B

- Online payment processing SaaS

paya

SOLD TO

nuvei

Seller: Paya [USA]

Acquirer: Nuvei [Canada]

Transaction Value: \$1.3B (5.0x EV/Sales and 24.5x EV/EBITDA)

- Payment management SaaS



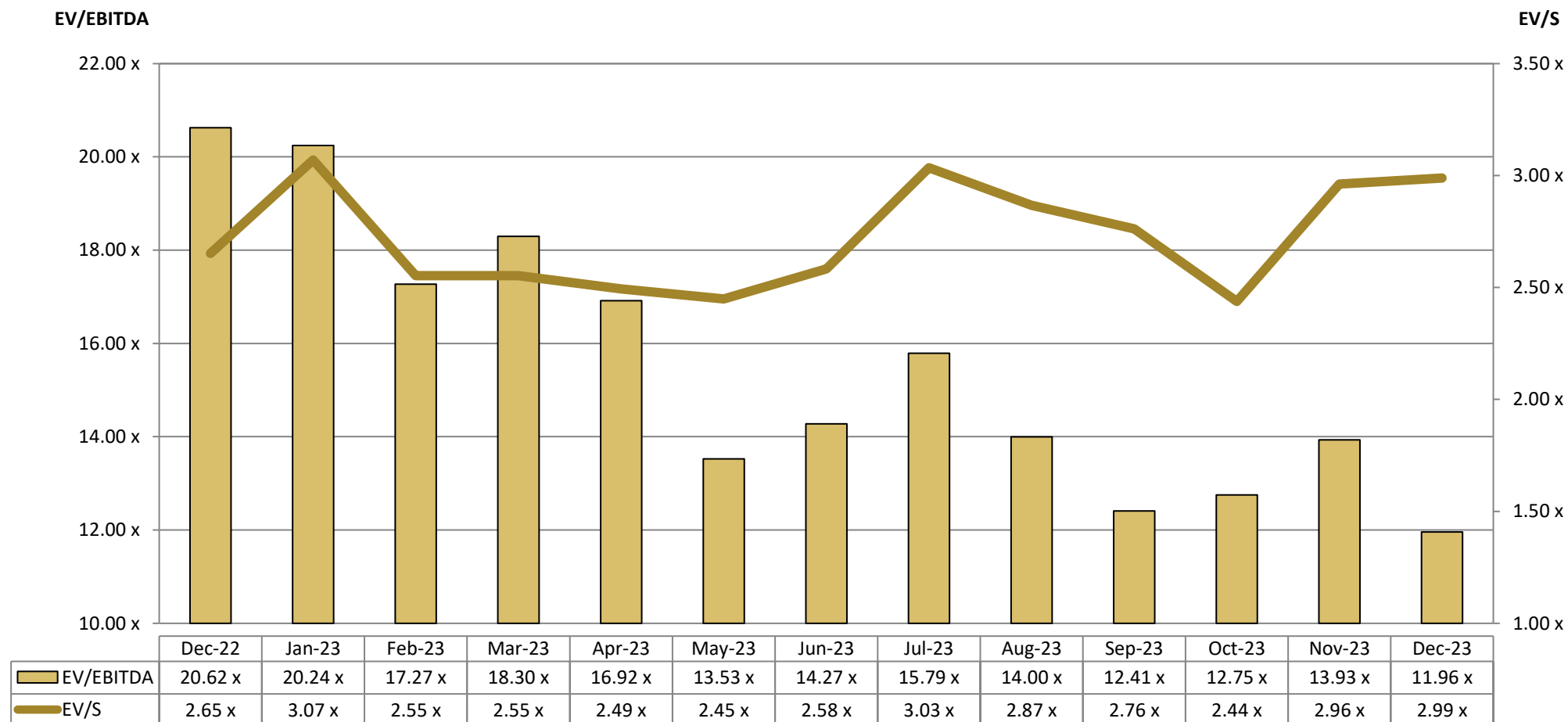
Payments









Seller	Acquirer	Seller Country	Description
		Germany	Digital banking & cash management SaaS
		Netherlands	\$610M Online payments processing SaaS
		USA	Municipalities payments processing software
		India	Payments & transaction processing SaaS
		Mexico	Online payment processing SaaS



Public Valuation Multiples





Subsector	Sales	EBITDA	Examples
Casual Gaming	2.99x	11.7x	EMBRACER+ GROUP  
Core Gaming	2.73x	26.1x	 Electronic Arts 
Other	3.37x	26.1x	 NETFLIX 



Gaming

Seller	Acquirer	Seller Country	Description
 IMPROBABLE		United Kingdom	\$97M Game development studio
		Canada	Social and casual mobile games
		Andorra	Blockchain-based videogames developer
		Israel	\$80M Mobile games development studio
		Netherlands	iOS, Android, PC, and Mac videogames developer
		Japan	Videogames developer
		Australia	Game development studio
		Netherlands	Mobile & PC videogames developer



Podcasts



Seller: The Business Podcast Network [USA]
Acquirer: The Futurum Group [USA]
- Business news podcast website












Seller: Stock Day Media [La Jolla Media] [USA]
Acquirer: Spotlight Media [PSYC] [USA]
- Online nano and micro-cap news & podcasts services



Seller: Callin [USA]
Acquirer: Rumble [Canada]
- Online podcasting & live streaming services













Streaming

Seller	Acquirer	Seller Country	Description
 JQBX	 turntable	USA	Live music streaming services
		USA	Online law enforcement content streaming services
	 storytel	Finland	Online e-book & audiobook service
	Great American Media Hicks Equity Partners	USA	Online video content streaming services
 rlaxx	 ZEAS	Germany	OTT & TV streaming services

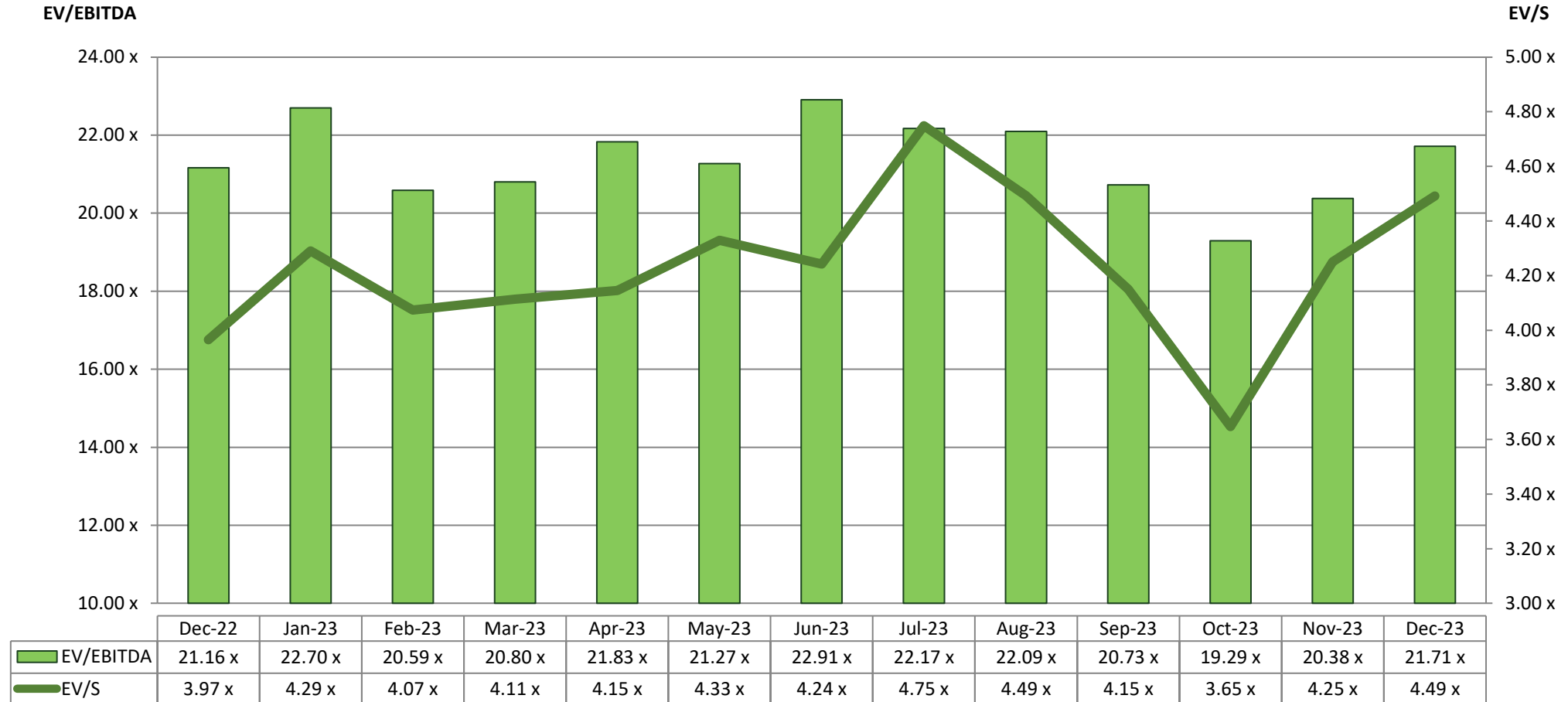


Shared Mobility







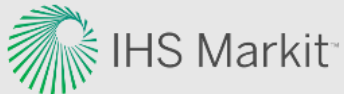

















Seller	Acquirer	Seller Country	Description
		USA	\$19M Electric scooter sharing services & app
		Mexico	\$12M Shared-mobility mobile application
		USA	\$9.5M Gig carsharing marketplace
		USA	\$13M EV sharing mobile application
		Netherlands	Vehicle rental & ride sharing mobile application



Public Valuation Multiples





Subsector	Sales	EBITDA	Examples		
A/E/C	11.3x	45.5x	 AUTODESK	 DASSAULT SYSTEMES	 SYNOPSYS®
Automotive	2.55x	20.3x	 AutoTrader	 Scout24	 CDK GLOBAL
Energy & Environment	3.48x	23.2x	 IHS Markit	 Itron	 xylem
Financial Services	4.89x	20.0x	 Broadridge	 SS&C	 fiserv.
Government	2.17x	15.5x	 NORTHROP GRUMMAN	 L3HARRIS	 tyler technologies
Healthcare	1.50x	13.9x	 Allscripts	 HealthCatalyst	 Teladoc HEALTH
Real Estate	2.61x	70.6x	 REDFIN	 CoStarGroup	 Zillow
Other	4.90x	27.6x	 AMADEUS	 Rockwell Automation	 Sabre



AEC



Seller: Corecon Technologies [USA]
Acquirer: Sage [United Kingdom]
Transaction Value: \$16.4M
- Preconstruction & project management SaaS



Seller: Treetop Group [Nedvest Capital] [Netherlands]
Acquirer: ECI Software Solutions [Leonard Green & Partners] [USA]
- Construction ERP management software



Seller: UNIFI [USA]
Acquirer: Autodesk [USA]
- BIM content management SaaS



Seller: BuildCentrix [Canada]
Acquirer: Cordance [USA]
- Construction workflow optimization and collaboration platform



42 Megadeals of 2023

\$168B TOTAL



SOLD TO



Seller: Pismo [Brazil]

Acquirer: Visa [USA]

Transaction Value: \$1.0B

- Banking & payments processing SaaS



SOLD TO



Seller: Network International [UAE]

Acquirer: Brookfield Asset Management [Canada]

Transaction Value: \$2.7B

- Transaction processing

\$2.5B 	\$2.0B 	\$1.8B 	\$1.3B 	\$1.7B 	\$1.4B 	\$1.4B
\$1.0B 	\$2.6B 	\$1.1B 	\$1.0B 	\$2.7B 	\$8.2B	\$4.3B



FinTech



Seller	Acquirer	Seller Country	Description
		USA	\$697M Investment data analytics SaaS
		Brazil	\$478 (4.2x EV/Sales and 16.8x EV/EBITDA) Banking & financial management SaaS
		Switzerland	\$250M Digital asset custody management SaaS
		USA	\$75M Algorithmic & quantitative trading SaaS
		USA	Deal & proprietary data analysis software & services
		United Kingdom	Financial sector data extraction SaaS



42 Megadeals of 2023

\$168B TOTAL



Seller: NextGen Healthcare [USA]
Acquirer: Thoma Bravo [USA]
Transaction Value: \$1.8B and 2.3x EV/Sales
 - EMR & practice management SaaS



Seller: Nextech [Thomas H. Lee Partners] [USA]
Acquirer: TPG [USA]
Transaction Value: \$1.4B
 - Practice management SaaS

\$2.5B 	\$2.0B 	\$1.8B 	\$1.3B 	\$1.7B 	\$1.4B 	\$1.4B
\$1.0B 	\$2.6B 	\$1.1B 	\$1.0B 	\$2.7B 	\$8.2B	\$4.3B



HealthTech

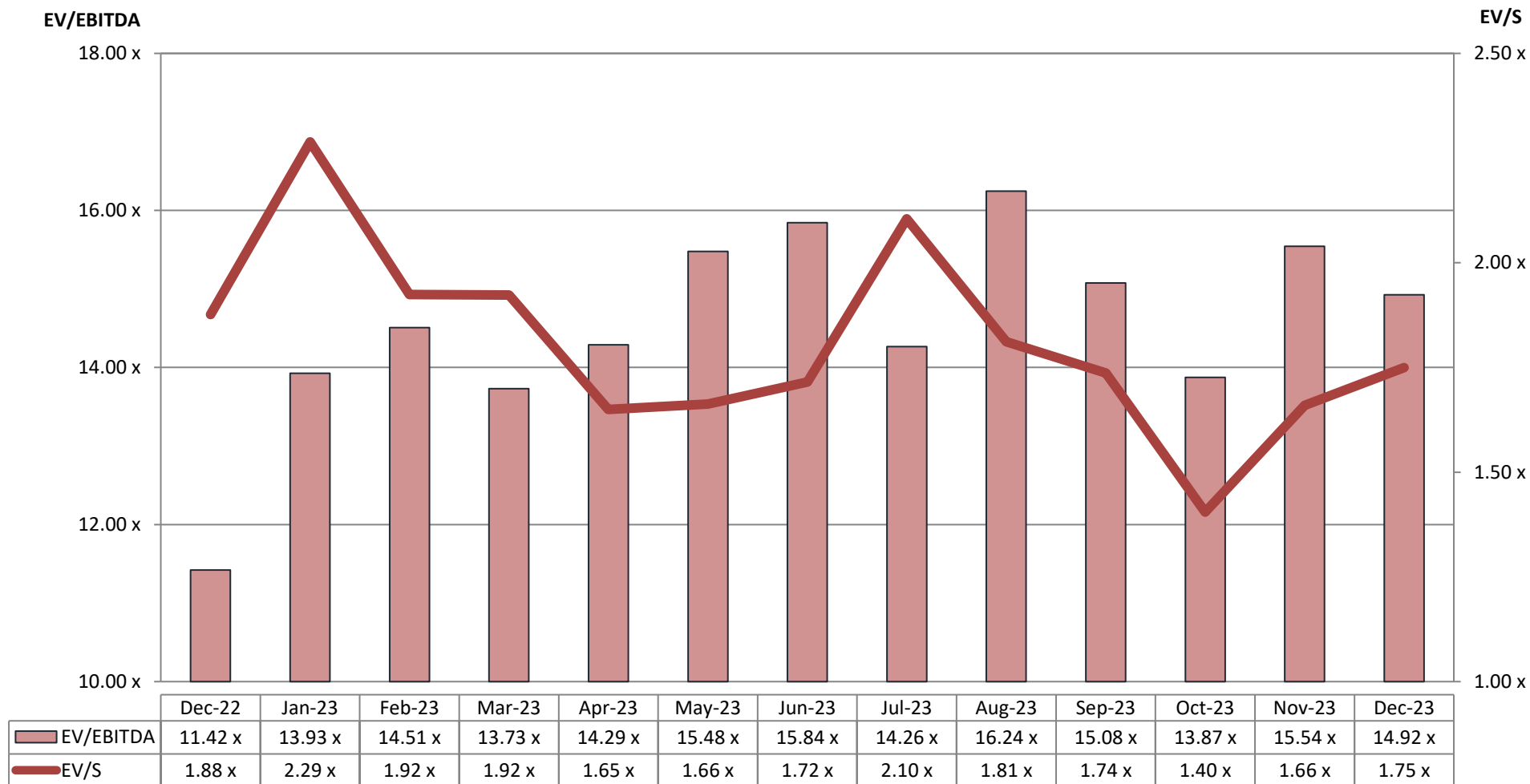


Seller	Acquirer	Seller Country	Description
		USA	\$675M Healthcare RCM services
		USA	\$200M Outsourced clinical documentation services
		Germany	Care management software
		Greece	Drug repositioning & repurposing software
		Netherlands	Healthcare referral SaaS & mobile app
		Switzerland	EHR & medical data informatics SaaS
		USA	Laboratory info management SaaS









clinisys
has acquired
PRŌMIUM
Corum acted as exclusive M&A advisor to Promium
CORUM
MERGERS & ACQUISITIONS



Public Valuation Multiples















Subsector	Sales	EBITDA	Examples
Diversified Internet	3.41x	16.2x	Alphabet  
eCommerce	0.89x	12.9x	  
Social Network	1.37x	3.83x	  
Travel & Leisure	3.73x	16.5x	  



Food & Grocery Delivery



Seller	Acquirer	Seller Country	Description
		India	Online food & grocery delivery services
		France	Online grocery & dish delivery services
		USA	Online fresh food & grocery delivery services
		India	Online meat delivery services
		Brazil	Food & goods delivery services



Communities

PERLU
TERAKEET

SOLD TO

JUNCTION
PUBLICIS GROUPE

Seller: Perlu [Terakeet] [USA]

Acquirer: Commission Junction [Publicis Groupe] [USA]
- Brands & influencers online community

NinjaJobs

SOLD TO



Starfish Partners

Seller: NinjaJobs [USA]

Acquirer: Starfish Partners [USA]
- Online community-run job portal

IVY EXEC

SOLD TO

innovate MR

Seller: Ivy Exec [USA]

Acquirer: Innovate MR [USA]
- Online job searching community

backspace

SOLD TO

Meyer
Visions

Seller: Backspace [USA]

Acquirer: Meyer Visions [USA]
- Online social community website

42 Megadeals of 2023

\$168B TOTAL

Rover

Blackstone

\$2.3B

tokopedia
goto

TikTok
ByteDance

\$1.5B

Rover

SOLD TO

Blackstone

Seller: Rover [USA]

Acquirer: Blackstone [USA]










Transaction Value: \$2.3B

- Online marketplace for pet care













Pet Care Market



Seller	Acquirer	Seller Country	Description
		USA	Veterinary data management software
	 <small>JAB HOLDING COMPANY</small>	France	Online vet appointment booking services
		Sweden	Online pet items retailing services
		Hong Kong	Online pet supplies retailer
		USA	Online veterinary goods supplier



Ticketing

Seller	Acquirer	Seller Country	Description
		India	Online train tickets booking & information services
		Japan	\$61M Online ticket marketplace
		Czech Republic	Online ticket booking & sales services
		Romania	Online music, sports, and entertainment ticketing services
		USA	Online ticketing services for artists and fans

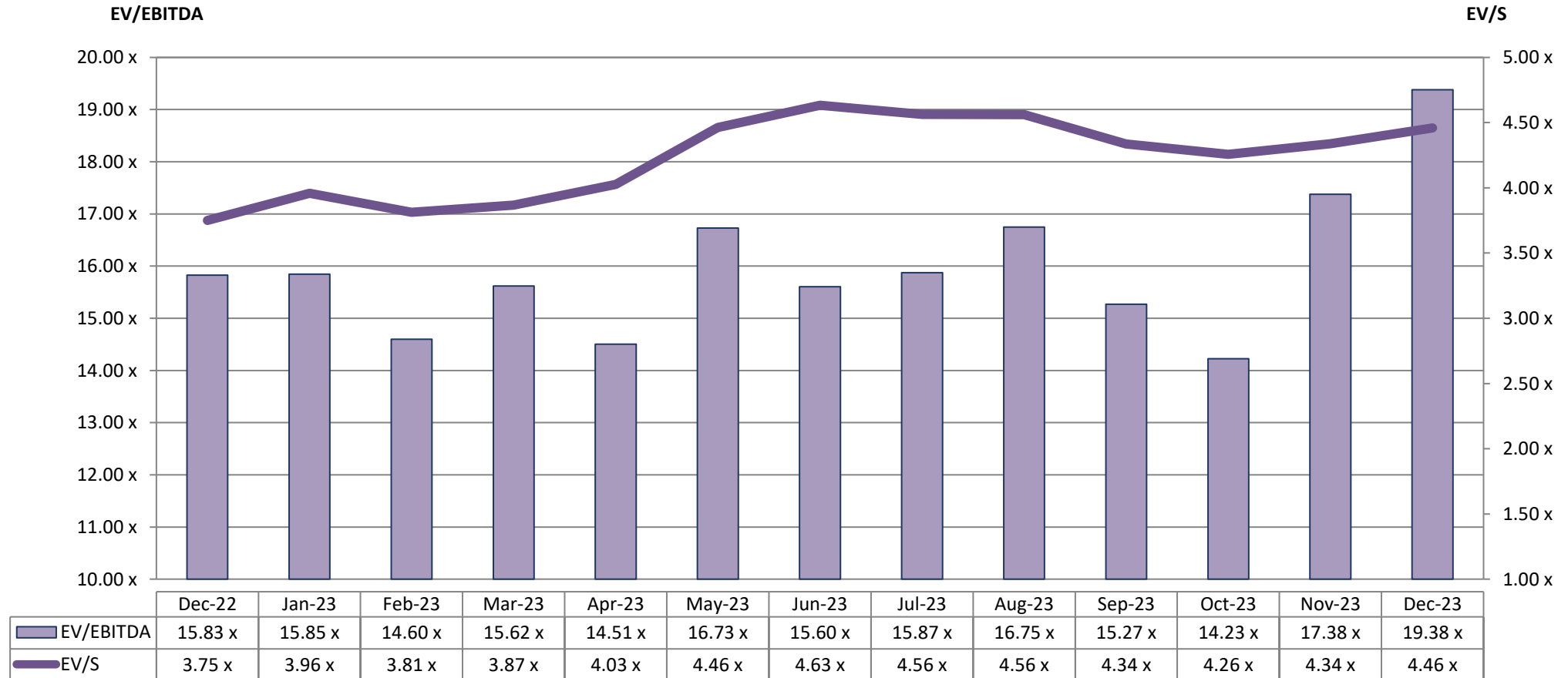


Travel and Leisure


















Seller	Acquirer	Seller Country	Description
 VEGAS.COM	 vividseats	USA	\$240M Online entertainment & hospitality marketplace
	neighbourgood	South Africa	Travel recommendation mobile app
	 FREEDOM HOLDING CORP.	Kazakhstan	\$32.3M Online travel booking services
	 SIGMA Additive Solutions	USA	\$50M Online travel booking services & SaaS
		United Kingdom	Outdoor adventures planning mobile application



Public Valuation Multiples





Subsector	Sales	EBITDA		Examples
Application Lifecycle	6.71x	13.1x	 ATLASSIAN	 unity  Progress®
Endpoint	4.71x	33.5x	 Digital Ocean	 Opera NUTANIX
Network Management	2.06x	15.6x		 CISCO  JUNIPER NETWORKS
Security	6.23x	16.1x	 paloalto NETWORKS	 CHECK POINT™  FIREEYE™
Storage & Hosting	4.05x	41.4x		 COMMVault™  NetApp
Other	4.05x	18.5x	 Akamai	 appian  twilio

42 Megadeals of 2023
















\$168B TOTAL



Seller: Magnet Forensics [Canada]
Acquirer: Thoma Bravo [USA]
Transaction Value: \$1.3B and 12.5x EV/Sales
- Digital investigation SaaS



Seller: Imperva [Thoma Bravo] [USA]
Acquirer: Thales [France]
Transaction Value: \$3.6B
- Database, application & file security SaaS

 MAGNET FORENSICS \$1.3B	 webMethods \$2.3B
 THOMABRAVO	 StreamSets software IBM
 opentext AMC business \$2.3B	 new relic \$6.5B
 Rocket software BainCapital	 FP TPG FRANCISCO PARTNERS
 STG SYMPHONY TECHNOLOGY GROUP \$1.4B	 iMPERVA \$3.6B
 mosaicML \$1.3B	 THALES
 databricks	 sumo logic \$1.7B
	 FP FRANCISCO PARTNERS





Security

















Seller	Acquirer	Seller Country	Description
		United Kingdom	Cybersecurity SaaS & services
		Ghana	Identity authentication SaaS
		UAE	Cybersecurity threat management SaaS
		France	AI-enabled cybersecurity SaaS
		Singapore	Cloud-native based security management SaaS
		Slovakia	Identity verification SaaS

42 Megadeals of 2023

\$168B TOTAL

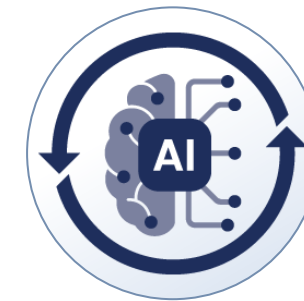
 **SOLD TO** 

Seller: Avid Technology [USA]
Acquirer: STG [USA]
Transaction Value: \$1.4B (3.3x EV/Sales and 32.5x EV/EBITDA)
- Digital media SaaS & hardware

 \$1.3B	 \$2.3B
	
 \$2.3B	 \$6.5B
	
 \$1.4B	 \$3.6B
	
 \$1.3B	
	



Media Technology



BlueWillow

SOLD TO



LimeWire

Seller: BlueWillow [USA]

Acquirer: LimeWire [Austria]

- AI image generation SaaS



typeset

SOLD TO



samcart

eGATEWAY
CAPITAL

Seller: Typeset [USA]

Acquirer: SamCart [eGateway Capital] [USA]

- AI-powered visual content design SaaS



Rephrase.ai

SOLD TO



Adobe

Seller: Rephrase.ai [India]

Acquirer: Adobe [USA]

- Text-to-video generation SaaS

42 Megadeals of 2023

\$168B TOTAL

opentext™
AMC business

SOLD TO

Rocket®
software
BainCapital

Seller: Open Text (AMC business) [Canada]

Acquirer: Rocket Software [Bain Capital] [USA]

Transaction Value: \$2.3B (4.6x EV/Sales and 8.3x EV/EBITDA)

- Infrastructure modernization software

mosaic^{ML}

SOLD TO

databricks

Seller: MosaicML [USA]

Acquirer: Databricks [USA]

Transaction Value: \$1.3B

- Generative AI models development SaaS

MAGNET
FORENSICS
\$1.3B

THOMABRAVO

webMethods
StreamSets
software
IBM
\$2.3B

opentext™
AMC business
\$2.3B

Rocket®
software
BainCapital

new relic
FP
TPG
FRANCISCO PARTNERS
\$6.5B

STG
SYMPHONY
TECHNOLOGY
GROUP
\$1.4B

mosaic^{ML}

databricks
\$1.3B

iMPERVA®
\$3.6B

THALES

sumo logic
FP
FRANCISCO PARTNERS
\$1.7B



Development Tools



Seller	Acquirer	Month	Description
		USA	App development & command line automation SaaS
		Sweden	Edge AI application development SaaS
		USA	\$111M Cloud computing & AI models development IaaS
	 <small>Giesecke+Devrient</small>	Slovenia	Mobile application development SaaS
		India	Enterprise digital transformation SaaS

42 Megadeals of 2023

\$168B TOTAL



SOLD TO



Seller: New Relic [USA]

Acquirer: Francisco Partners / TPG [USA]

Transaction Value: \$6.5B and 6.2x EV/Sales

- Application performance monitoring and management SaaS



\$1.3B



\$2.3B



\$2.3B



\$6.5B



\$1.4B



\$3.6B



\$1.3B

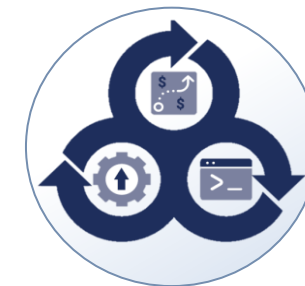


\$1.7B





Infrastructure Management



SOLD TO



Seller: Moogsoft [USA]
Acquirer: Dell Technologies [USA]
- AIOps incident management SaaS



SOLD TO



Seller: LeanIX [Germany]
Acquirer: SAP [Germany]
- Enterprise architecture management SaaS



PATCH MANAGER

SOLD TO



Seller: Patchmanager [Netherlands]
Acquirer: Main Capital Partners [Netherlands]
- IT infrastructure management SaaS



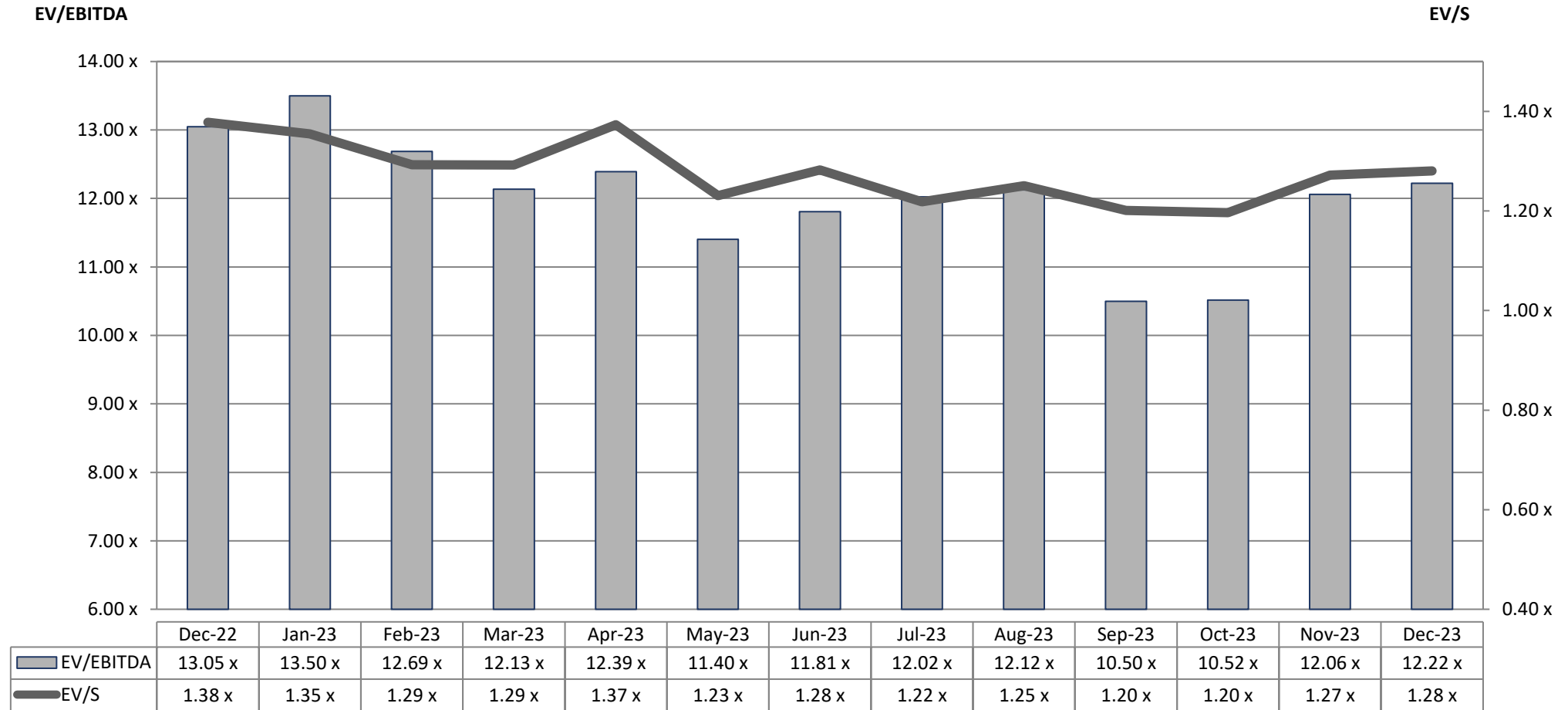
SOLD TO



Seller: delta [Germany]
Acquirer: Apideck [Belgium]
- API integration & building SaaS

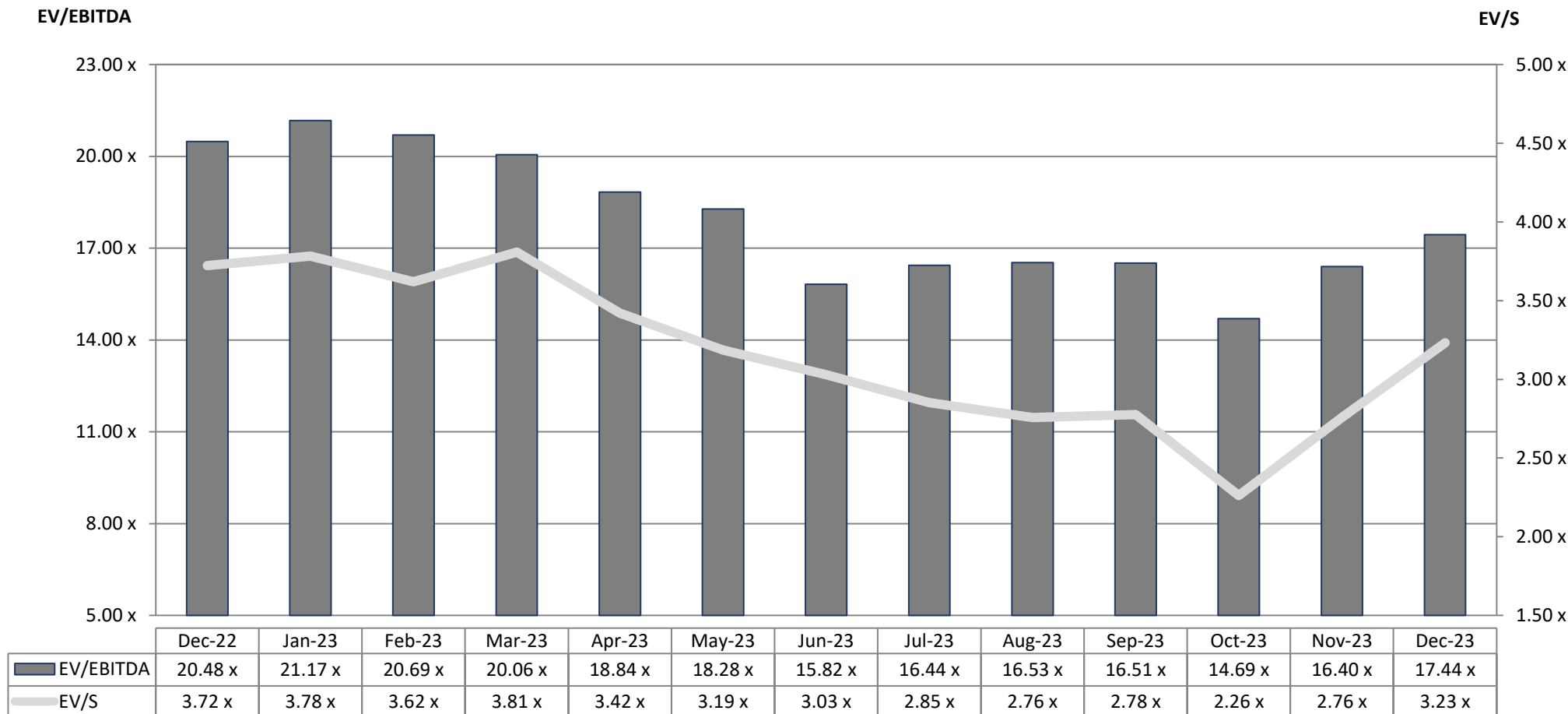


Public Valuation Multiples





Public Valuation Multiples



Accenture Acquisitions 2023

Focused Systems Integrators



Cybersecurity



Digital Transformation



SCM



Healthcare



Misc Consulting



IT Consulting



accenture

Cloud Consulting



Data Consulting

REDKITE

STRONGBOW
CONSULTING GROUP

Digital Marketing Software

JIXIE

Intelligent digital marketing platform and business

Insurance

ON service

Internet of Things





AI-Focused Managed Services



Seller	Acquirer	Seller Country	Description
		Italy	AI & generative AI consulting services
		USA	AI-enabled software development services
		Netherlands	AI-based software development services
		USA	AI-powered software design & development services
		Sweden	AI, data competency & software development
		Romania	AI-based software development services

42 Megadeals of 2023

\$168B TOTAL



SOLD TO



Seller: SK Shieldus [SK Square] [South Korea]

Acquirer: EQT [Sweden]

Transaction Value: \$1.5B and 6.8x EV/EBITDA
- Security integration services



Cybersecurity-Focused Managed Services




Seller	Acquirer	Seller Country	Description
		USA	\$175M Cybersecurity integration & consulting services
		Australia	\$119M Managed security services
		Canada	\$54.4M IT infrastructure & cybersecurity services
		Netherlands	Digital identity advisory & managed services
		Singapore	Cybersecurity integration services
		USA	IT security consulting services
		USA	Cybersecurity integration & hosted services
		Spain	AI-enabled managed cybersecurity services



Focused Systems Integrators



Seller	Acquirer	Seller Country	Description
		USA	Atlassian-focused IT services
		New Zealand	Oracle NetSuite software integration services
		USA	SAP-focused IT consulting services
		Netherlands	Microsoft-focused IT services
		USA	AWS-partnered managed IT services



Amber Stoner
Vice President



**Artem
Mamaiev**
Associate



**Anna
Lebedieva**
Senior Analyst



**Anastasia
Angelcheva**
Analyst



**Olha
Rumiantseva**
Analyst



Elena Serikova
Data Researcher



Callum Turcan
Research Writer



Tech M&A Research Report

Complete Global Market Report
Available Upon Request
info@corumgroup.com

On demand webcast will be
available at:
www.corumgroup.com

CORUM

Luminary Panel

2024

Moderated By

Heidi Owen

**Executive Vice President,
Marketing**



Luminary Panel

HEIDI OWEN,
EVP MARKETING,
CORUM GROUP LTD.



PETER COFFEE
VP STRATEGIC
RESEARCH



JEETU PATEL
EVP & GENERAL
MANAGER, SECURITY &
COLLABORATION



TRACY RING
CDO & GLOBAL GEN AI
LEAD – LIFE SCIENCES





PETER COFFEE
**VP STRATEGIC
RESEARCH**



Peter Coffee is the Vice President for Strategic Research at Salesforce. His most recent publication “Value and Risk in the Fourth Informational Revolution,” contributed to the Routledge Handbook of Risk Management and the Law. He is cofounder and President of the Foundation for Intelligent Life on Earth, sponsoring work on climate change, conservation, STEAM education and the exploration of earth and space.



TRACY RING

CDO & GLOBAL GEN AI
LEAD – LIFE SCIENCES

 **accenture**

Tracy Ring leads Accenture's Data & AI Life Sciences practice as Chief Data Officer and Global Generative AI Lead. For over 20 years, she has developed AI strategies for dozens of organizations, shaped deals for large-scale transformation and sponsored broader platform ecosystem collaborations. She is a recipient of the 2020 Top 25 Consultant Leadership award by Consulting Magazine for her work around diversity, equity and inclusion.



JEETU PATEL
EVP & GENERAL
MANAGER, SECURITY &
COLLABORATION



Jeetu Patel is Cisco's Executive Vice President and General Manager of Security and Collaboration. He leverages a diverse set of capabilities to lead the strategy and development for these businesses and also owns P&L responsibility for this multibillion-dollar portfolio. He currently serves on the boards of JLL, an American commercial real estate services company, and Equinix, the world's digital infrastructure company.

What are the key tech trends you are seeing that tech company CEOs should be considering in the year ahead?

Of the Top 10 Trends that Corum has identified, are there any in particular that you are excited about, and why?

What's the #1 reason you get excited about a company as a M&A target or a strategic partner?

CORUM

Tech M&A Monthly

2024

Global Tech
M&A Report





Webcasts



Podcasts



Conferences

After the Deal – Celebration



www.CorumGroup.com

CORUM

Thank you!