

Tech M&A Monthly

Starts in 2 minutes

CORUM Tech M&A Monthly

2025
Global Tech M&A Report

Private Equity
Panel





We welcome your questions!

Email questions to info@corumgroup.com

This event is being recorded

On demand webcast will be available at www.corumgroup.com

Merge Briefing



MERGE BRIEFING

- 90 Minutes
- Industry Update
- Overview of the M&A Process



Selling Up, Selling Out





- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history









- Half-Day
- Tech M&A Bootcamp
- The most attended tech executive conference in history

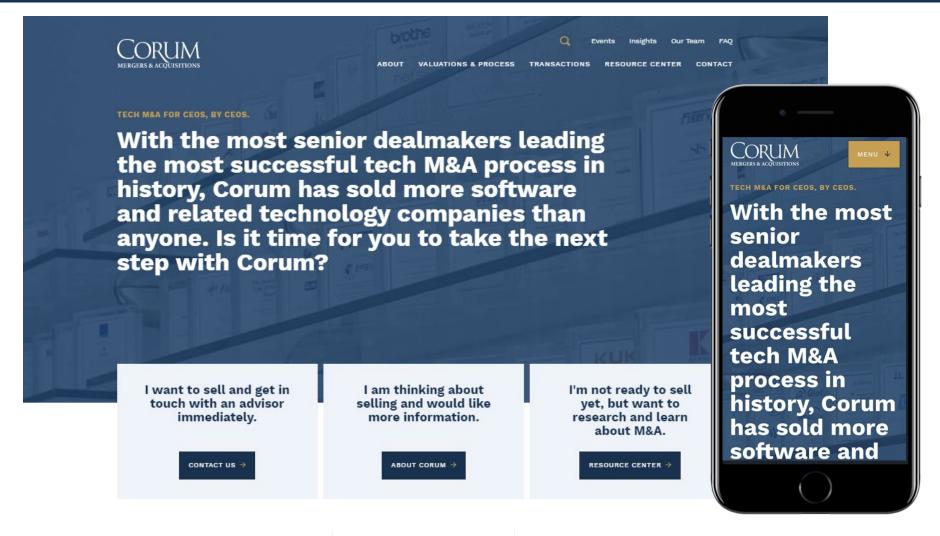
MERGE BRIEFING



- 90 Minutes
- Industry Update
- Overview of the M&A Process

CorumGroup.com





40
Years in business

\$20B

500+
Closed transactions

World Tech M&A Leaders





Focus—sell side, technology only

Detailed, professional, global process

Team approach, senior dealmakers

World Technology Council

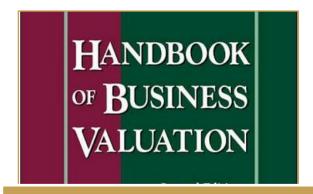
SOLD MORE SOFTWARE-RELATED FIRMS THAN ANYONE

World Tech M&A Leaders





Research

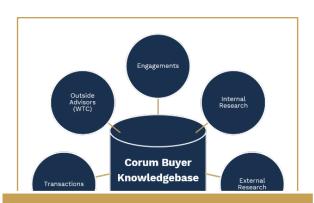


Valuation

JEFFREY D. JONES



Education



Database

World Tech M&A Leaders





The definitive tech M&A education

- Since 1990, the most attended executive conference in technology history
- More events hosted than all other competitive conferences combined
- Over \$3 trillion in transaction value by attendees – buyers and sellers



8 Stages for an Optimal Outcome

Preparation Research Contact Discovery Negotiation Due Diligence Closing Integration

Past Attendees Include













































Tech M&A Monthly

Starts in 1 minutes

CORUM Tech M&A Monthly

2025
Global Tech M&A Report

Private Equity
Panel



Presented By



Gina Stanhope, Chief Operating Officer, Corum Group Ltd.



- Gina joined the Corum Group in 1986 and has held numerous positions in the company, primarily in the research, valuation, consulting, and management areas.
- She held a key executive position for RoseSoft, publisher of the widely acclaimed keyboard macro utility ProKey. Gina was instrumental in growing the company, and assisting in the ultimate sale of that firm with Corum Group's assistance.
- Gina founded and was CEO of InfoBase, a local privately held services firm focused on database management.



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Agenda



Welcome

CEO's Desk: "Buy and Hold Offer Dilemma"

Event Report

Deal Report

Tech M&A Annual Research Report

2025 Private Equity Panel

Closing



Presented By
Bruce Milne
Chief Executive Officer
Corum Group Ltd.



HAVE YOU RECEIVED AN OFFER FROM A BUY-AND-HOLD COMPANY?



WHY YOU SHOULD SAY TO THAT FIRST OFFER

1. THAT OFFER SELDOM REFLECTS YOUR COMPANY'S TRUE VALUE

2. HIGHLY STRUCTURED WITH LESS THAN 50% UPFRONT AND A PORTION DEFERRED FOR 12 MONTHS, THEN CONTINGENT PAYMENTS

BUY AND HOLD COMPANIES ARE ALMOST ALWAYS OUTBID

IN THE LAST 3 YEARS...



- WHERE INITIAL VERBAL OFFERS WERE MADE:

- WERE DISQUALIFIED FROM THE PROCESS DUE TO LOW OFFERS IN ALL BUT ONE CASE.

- THE FINAL AUCTION BETWEEN THE BIDDERS:

- FIRMS STILL FAILED TO WIN BECAUSE THEY COULDN'T COMPETE ON PRICE.

TO SECURE THE MAXIMUM VALUE, YOU NEED TO RUN A **PROFESSIONAL** GLOBAL SEARCH PROCESS.

WHEN DONE
PROPERLY, THERE'LL
BE A LOT MORE
BIDDERS BROUGHT
INTO THE PROCESS...

EXAMPLE

- An \$8 million property tech company received a \$10 million offer from a buy-and-hold company.
- Hired Corum to run an M&A process.
- Reached out to 134 buyers, brought several strategic and financial buyers to the table
- Initial offer moved from \$10 million to \$29 million

IF YOU HIRE AN **EXPERIENCED M&A** ADVISOR, THEY'LL KNOW HOW TO KEEP THE INITIAL BIDDER IN PLAY WHILE COURTING OTHER BUYERS.

MORE BUYERS THAN EVER AND

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TO SELL

RUNNING A PROCESSIS

The document preparation and iza of specific cooperation in the extent and manner specified herein.

FOR ACHIEVING
OPTIMAL OUTCOME

CORUM Event Report February 2025

Presented By Brenden Keene Senior Marketing Coordinator Corum Group Ltd.

Corum Event Report: January 2025



MERGE BRIEFING

Online in:

Jakarta – Feb. 18

San Diego - Feb. 19

Raleigh Durham – Feb. 20

Paris – Feb. 25

Denver - Feb. 25

Sydney – Mar. 4

Ann Arbor – Mar. 6

Montreal – Mar. 12

Ho Chi Minh City – Mar. 13

Corum Event Report: January 2025





Online M&A Bootcamp Oslo - Feb. 20

Pittsburgh - Feb. 26

Lagos – Feb. 27

Mexico City – Mar. 4

Milan – Mar. 5

Edinburgh – Mar. 11

Dallas - Mar. 11



Please visit:

www.corumgroup.com/events

to find a Tech M&A event near you!

WFS Event Report:

February 2025



WFS Content _













Master Class Announcement!







World Financial Symposiums is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

Attendees of the Master Class will be eligible for 10 CPE credits; Business Management & Organization (6 credits) and Specialized Knowledge (4 credits).

The Nevada Bar Association is also offering 12 CLE credits for lawyers who attend the Master Class.





HealthTech

Growth & Exit Strategies

APRIL 3 _W VIRTUAL CONFERENCE











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CORUM Deal Report February 2025

Deal Report





RICHARD H HARRIS

REGIONAL MANAGING DIRECTOR CORUM GROUP

- -Supports over 2,000 charities and 9,000 educational institutions
- -Donorfy has been a trusted provider of cloud-based CRM solutions for the charity and Non-Profit sector for over a decade.
- -Serving over 1,000 organisations, Donorfy has helped enhance fundraising, build relationships, manage volunteers, and drive meaningful change.
- -Acquisition strengthens The Access Group's commitment to the Non-Profit sector and expands its solution offerings.
- -Integration of Donorfy's technology enhances customer choice and value.





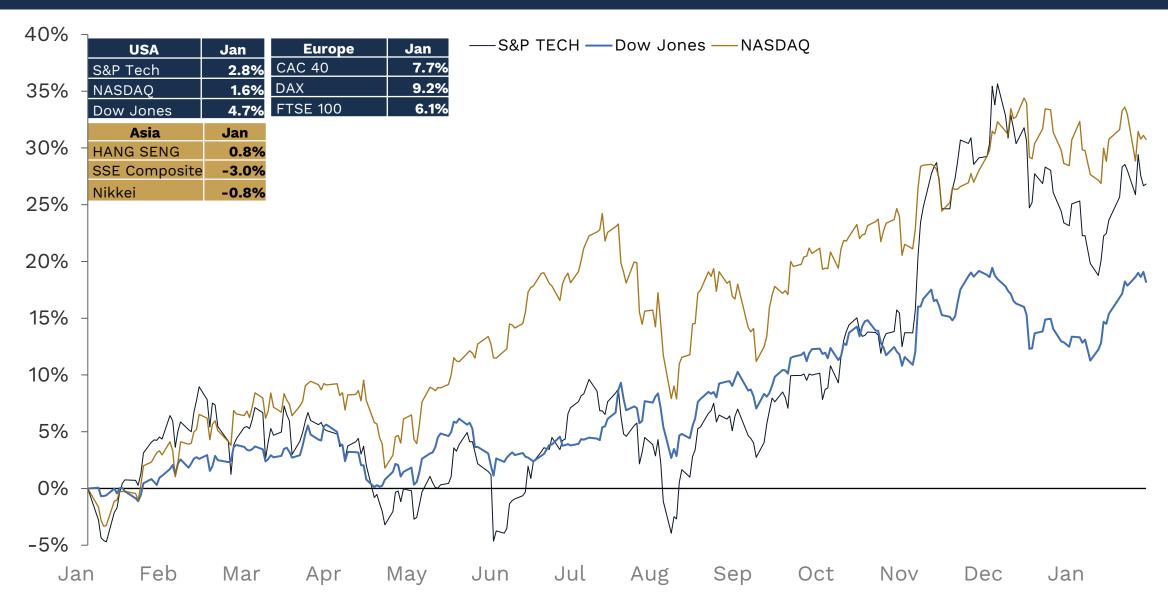


Tech M&A Market Report: January 2025

Public Markets Jan 2024 – Jan 2025

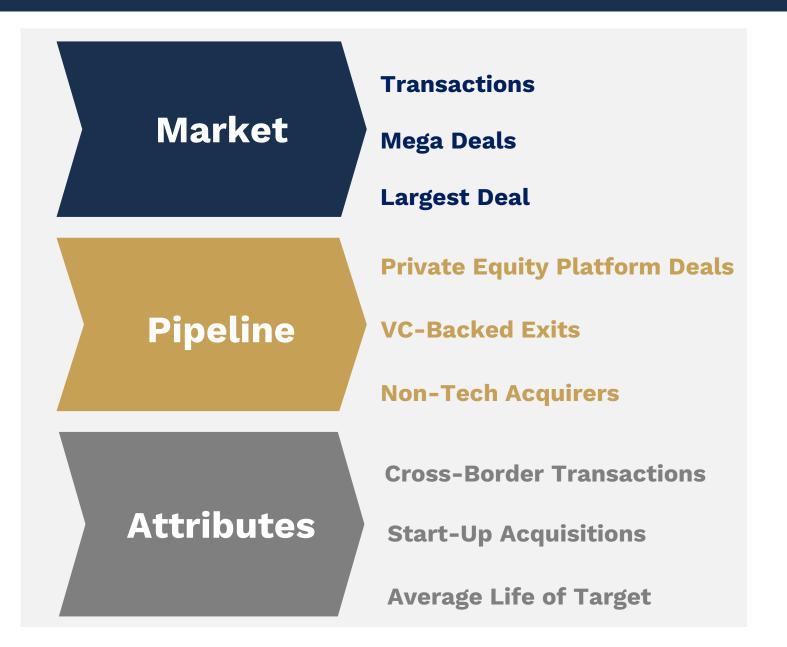
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Corum Index TECH M&A

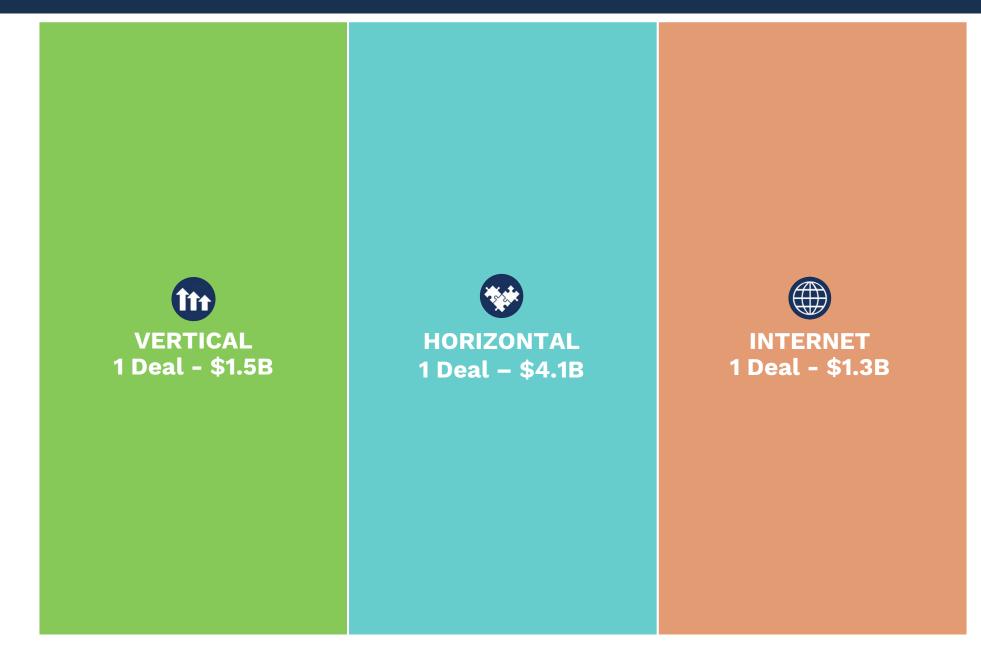






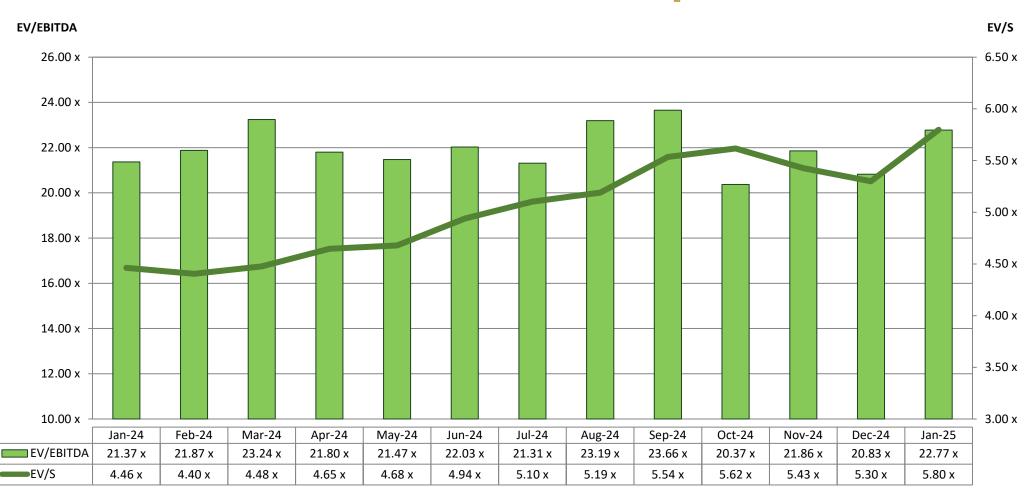
2025 Mega Deals (\$1B+) (Jan)







Public Valuation Multiples





Other



amadeus Rockwell Automation Sabre.

Subsector	Sales	EBITDA	Examples
A/E/C	12.3x	47.0x	AUTODESK SPASSAULT SYNOPSYS®
Automotive	4.51x	20.3x	#AutoTrader TrueCar® @ar@urus®
Energy & Environment	2.93x	17.5x	Landis+Gyr Itron xylem
Financial Services	5.80x	21.0x	Broadridge SS&C fiserv.
Government	2.05x	14.4x	NORTHROP STATE STA
Healthcare	2.83x	31.6x	veradigm. WHealthCatalyst Teladoc
Real Estate	8.39x	30.6x	REDFIN CoStar Group 2 Zillow

17.2x

4.27x

2025 Mega Deals (\$1B+) (Jan)









Seller: Enfusion [USA]

Acquirer: Clearwater Analytics [USA]

Transaction Value: \$1.5B (7.5x EV/Sales and 52.9x EV/EBITDA)

- Investment management software





Investment Tech







Seller: Freetrade [United Kingdom] **Acquirer:** IG Group [United Kingdom]

Transaction Value: \$196M (5.7x EV/Sales and 74.5x EV/EBITDA)

- Online trading & investment

ProntoNLP SOLD TO



S&P Global Market Intelligence

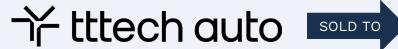
Seller: ProntoNLP [USA]

Acquirer: S&P Global Market Intelligence [USA] - Investment data analytics & NLP software





Automotive







Seller: TTTech Auto [Austria]

Acquirer: NXP Semiconductors [Netherlands]

Transaction Value: \$625M

- SDVs safety hardware & software







Seller: DealerClub [USA]

Acquirer: Cars Commerce [USA]

Transaction Value: \$25M - Online automobile auction







Seller: MyPolicy [Inflexion Private Equity Partners] [United Kingdom]

Acquirer: Acorn [United Kingdom] - Online auto insurance services







Seller: Boom CRM [USA]

Acquirer: Centrix One [Canada]

- Customer relationship management software



Hospitality







Seller: Delaget [USA]

Acquirer: PAR Technology [Canada]

Transaction Value: \$132M

- Restaurant data analytics & BI software







Seller: Aptech [USA]

Acquirer: Jonas Hospitality [Constellation Software] [Canada] - Hospitality finance & workflow management software



Seller: Clarity [New Zealand] **Acquirer:** Mews [Netherlands]
- Hotel management software





Seller: MG Group [Indonesia] **Acquirer:** Creador [Malaysia] - B2B hospitality APIs







Online Healthcare



Seller: Accolade [USA]

Acquirer: Transcarent [USA] **Transaction Value:** \$621M
- Online healthcare services



Seller: innovaTel [Quartet Health] [Canada]

Acquirer: Iris Telehealth [USA]

- Telehealth care services



Public Valuation Multiples





Subsector	Sales	EBITDA	Examples
Diversified Internet	2.01x	13.4x	Alphabet Bai
eCommerce	1.19x	14.6x	ebay zalando JD.COM
Social Network	1.01x		Meta MIXI
Travel & Leisure	3.75x	14.2x	Delivery Hero

2025 Mega Deals (\$1B+) (Jan)





shutterstck sold to gettyimages



Seller: Shutterstock [USA] **Acquirer:** Getty Images [USA] **Transaction Value: \$1.3B**

- Online stock images & videos





Co-Working





Seller: Industrious [USA] Acquirer: CBRE Group [USA] **Transaction Value: \$400M**

- Online co-working office spaces marketplace







Seller: Hubble [United Kingdom]

Acquirer: Yardi [USA]

- Online co-working space booking services







Seller: Desktime [USA] Acquirer: Yardi [USA]

- Online co-working workspace booking services





Online Car Marketplace

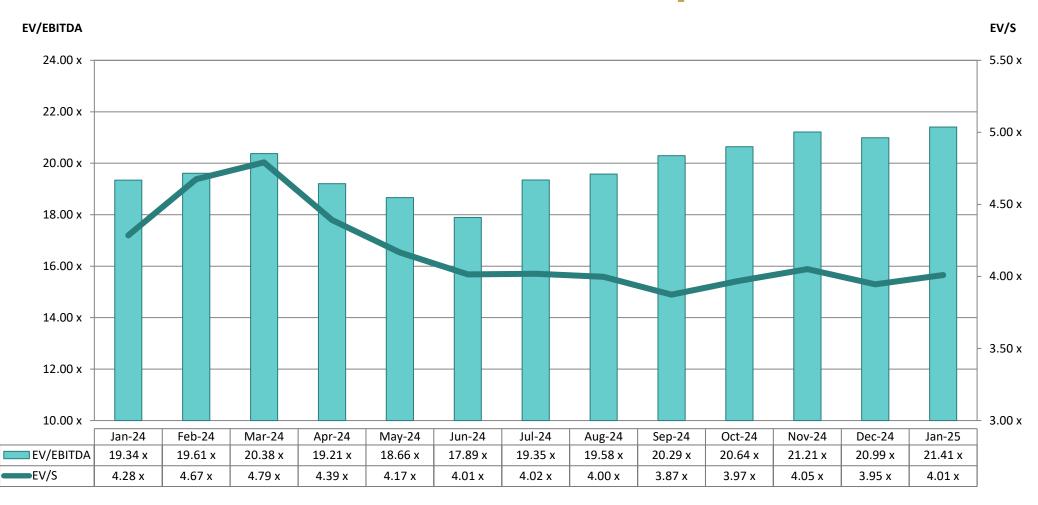


Seller: Caramel [USA] **Acquirer:** eBay [USA]

- Online used car sales services



Public Valuation Multiples







Subsector	Sales	EBITDA	Examples
Business Intelligence	3.79x	14.9x	MicroStrategy VERINT. NHCE®
Marketing	3.88x	19.5x	Wix zoominfo HubSpot
ERP	7.69x	29.3x	ORACLE PEGA SAP
Human Resources	6.48x	21.8x	PRECRUIT PAYCHEX workday.
SCM	11.5x	44.6x	AMERICAN DESCARTES MA Manhattan Associates.
Payments	2.89x	15.0x	ACI UNIVERSAL PAYMENTS. PayPai Square
Other	3.20x	18.8x	ttec opentext salesforce

2025 Mega Deals (\$1B+) (Jan)







Seller: Paycor HCM [USA] **Acquirer:** Paychex [USA]

Transaction Value: \$4.1B (6.1x EV/Sales and 67.5x EV/EBITDA)

- HR management SaaS & BPO





Human Resources







Seller: Humi [Canada]

Acquirer: Employment Hero [Australia]

Transaction Value: \$112M

- Human resource and payroll management SaaS

elementsuite SOLD TO





Seller: elementsuite [United Kingdom]

Acquirer: Zellis [Apax Partners] [United Kingdom]

- HR & workforce management software







Seller: Rhabit Analytics [USA] Acquirer: Humareso [USA]

- Employee performance & engagement analytics software





Advertising Enablement







Seller: Vistar Media [USA]

Acquirer: T-Mobile [Deutsche Telekom] [USA]

Transaction Value: \$600M

- DOOH advertisement management software







Seller: Sincera [USA]

Acquirer: The Trade Desk [USA] - Digital advertising software





Customer Data Analytics







Seller: mParticle [USA] Acquirer: Rokt [USA]

Transaction Value: \$300M at 4.3x EV/Sales

- Customer data analytics software





Seller: Cuein [USA]

Acquirer: ServiceNow [USA]

- Customer conversation data analysis software





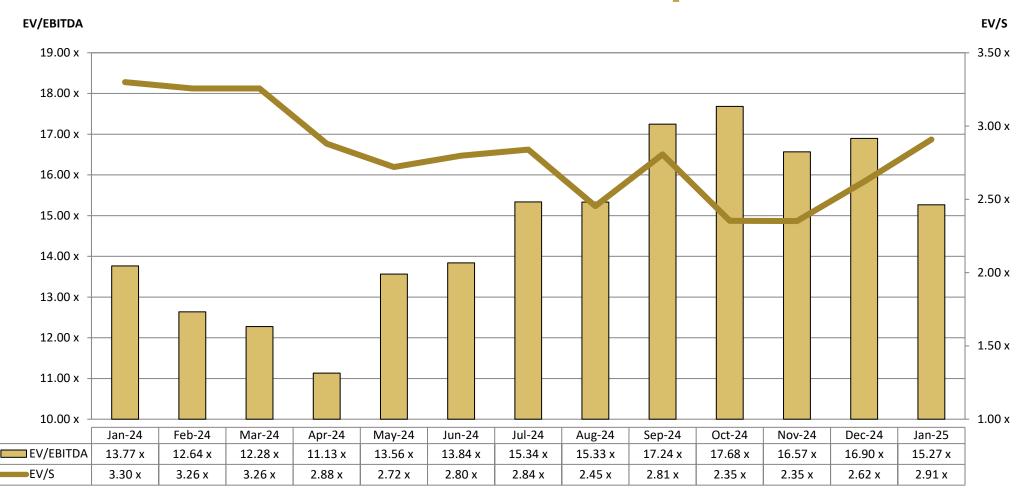
Seller: Lytics [USA]

Acquirer: Contentstack [USA]

- Customer data management software



Public Valuation Multiples







Subsector	Sales	EBITDA	Examples
Casual Gaming	2.57x	12.0x	EMBRACER* Nintendo netmarble
Core Gaming	2.36x	15.8x	Electronic Arts UBISOFT
Other	3.39x	39.7x	NETFLIX Spotify





Fitness & Health



Seller: FulGaz [The Ironman Group] [Australia]

Acquirer: ROUVY [Pale Fire Capital] [Czech Republic]

- Indoor cycling training mobile app







Seller: Cambrean [USA] Acquirer: Nucleus [USA]

- Health assistant mobile application





Gambling







Seller: Mocinoplay [Denmark]

Acquirer: Stake [Easygo] [Cyprus]

- Online casino games





Streaming

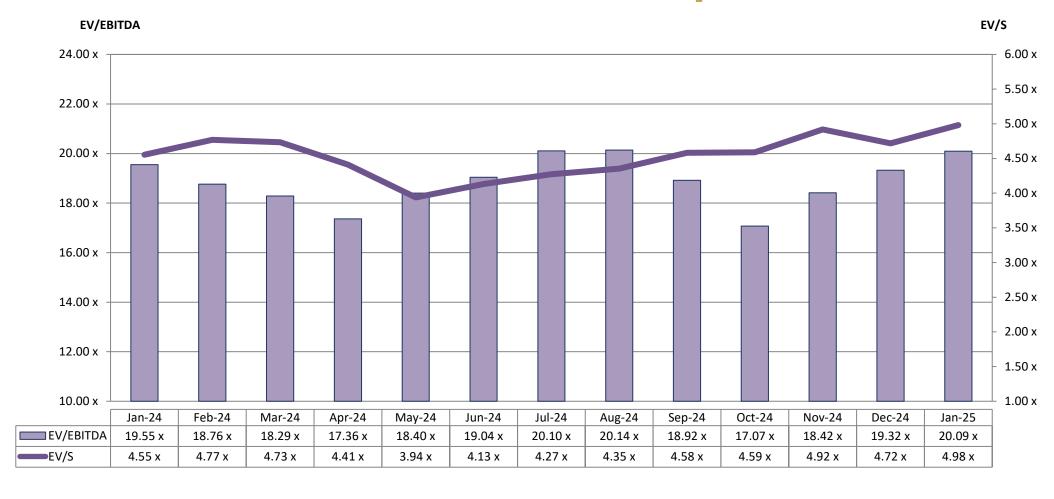


Seller: Dale [Brazil] **Acquirer:** Red5 [USA]

- Live sports streaming and social broadcasting platform



Public Valuation Multiples



Infrastructure SOFTWARE VALUATIONS
SUFTWARE VALUATIONS

Intrastructure	
SOFTWARE VALUATIONS	S





Su	bsector	

Sales

EBITDA

Examples

Application Lifecycle 5.19x

15.1x

A ATLASSIAN





Endpoint

6.69x

4.52x

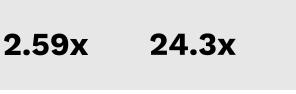
19.9x

































Storage & Hosting

Other











Threat Intelligence







Seller: ActZero [USA]

Acquirer: WatchGuard Technologies [Vector Capital] [USA]

- Threat detection & MDR software







Seller: Zero-Shot Security [USA] **Acquirer:** Tidal Cyber [USA]

- Threat intelligence & attack mapping software







Seller: Telivy [USA]

Acquirer: Cytracom [Sverica Capital] [USA] - Cybersecurity risk discovery software

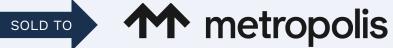




Identity and Access Management







Seller: Oosto [Israel]

Acquirer: Metropolis [USA]

Transaction Value: reported \$125M

- Facial recognition & video analytics software





Seller: Parallel Markets [USA] Acquirer: iCapital [USA]

- Financial identity & credential management software







Seller: REKS [USA]

Acquirer: Acre Security [USA] - Access control software





Infrastructure Management







Seller: Spot [NetApp] [Israel]

Acquirer: Flexera Software [Thoma Bravo] [USA]

Transaction Value: \$100M

- Multi-cloud infrastructure management software





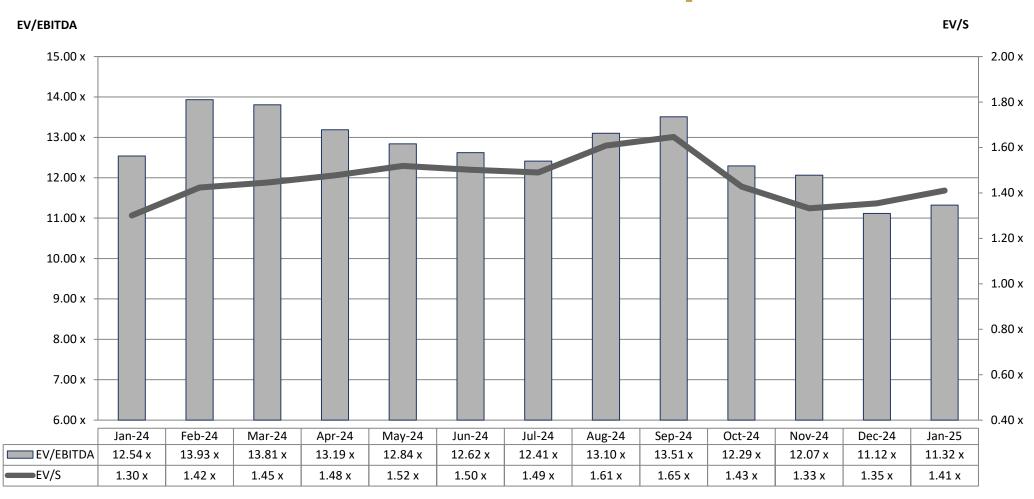


Seller: Ydentic [Netherlands] **Acquirer:** AvePoint [USA]

- Microsoft multi-tenant management software

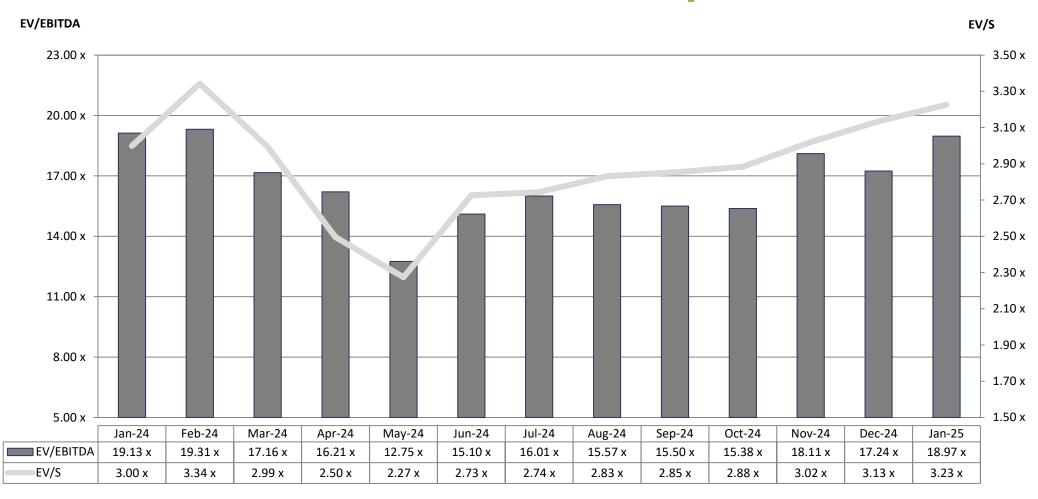


Public Valuation Multiples





Public Valuation Multiples







Focused System Integrators







Seller: AST [USA]
Acquirer: IBM [USA]

- Oracle-focused systems integration and digital transformation services







Seller: Project Partners [Germany]

Acquirer: Kearney [USA]

- SAP-partnered IT systems integration services







Seller: Intsys Solutions [United Kingdom]

Acquirer: HR Path [France] - Workday integration services







Seller: Quisitive [Canada] **Acquirer:** H.I.G. Capital [USA] **Transaction Value:** \$117M

- Microsoft-partnered IT services





Cybersecurity Services







Seller: Kivu [USA]

Acquirer: Quorum Cyber [Charlesbank] [United Kingdom]

- Managed cybersecurity services







Seller: devensys cybersecurity [France] Acquirer: Inherent [Keensight Capital] [France]

- Cybersecurity services







Seller: CYNC [Israel] Acquirer: Cymulate [Israel] - Cybersecurity services







Seller: MorganFranklin (Cybersecurity Practice) [MorganFranklin Consulting] [USA]

Acquirer: M/C Partners [USA] - Cybersecurity services





Software Development







Seller: Blackspoke [USA]

Acquirer: Crimson Phoenix [Godspeed Capital Management] [USA]

- Intelligent software development services













Seller: DBLX [United Kingdom]

Acquirer: Auspicious [United Kingdom] - Custom software development services







Seller: Goforth Scientific [USA] **Acquirer:** Data Machines [USA]

- Custom cloud-based software development services

talentr.





Seller: Talentr [USA] Acquirer: NewTide [USA]

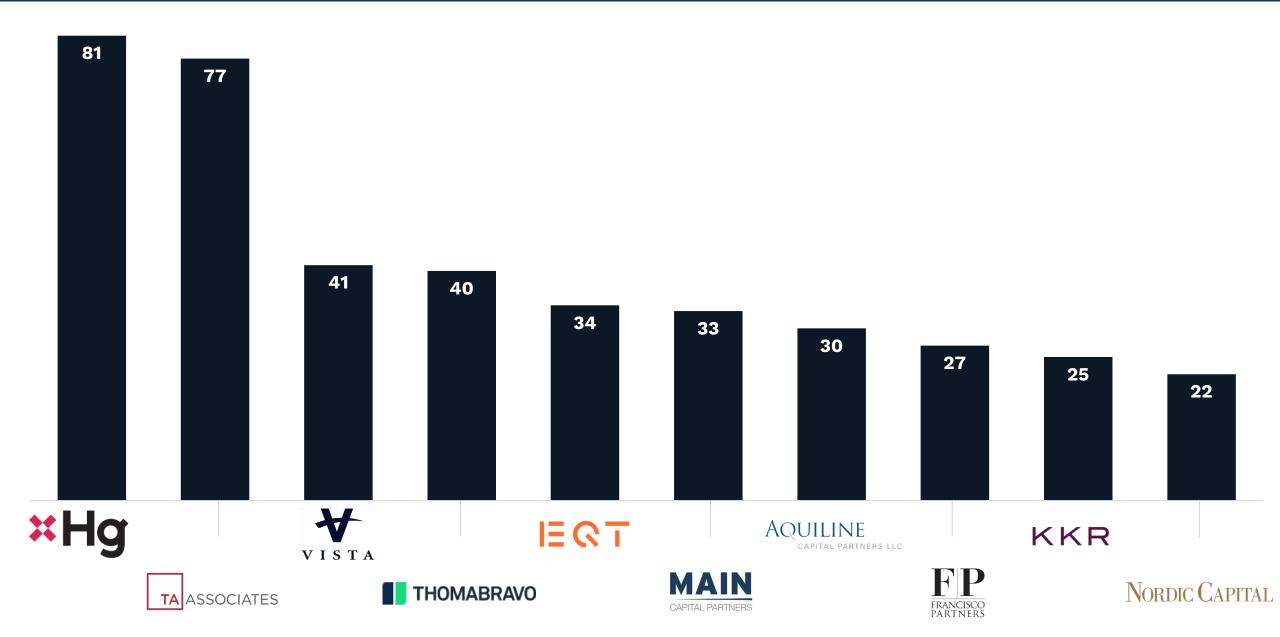
- Enterprise AI software development services



Private Equity Tech M&A Activity: 2024 Analysis

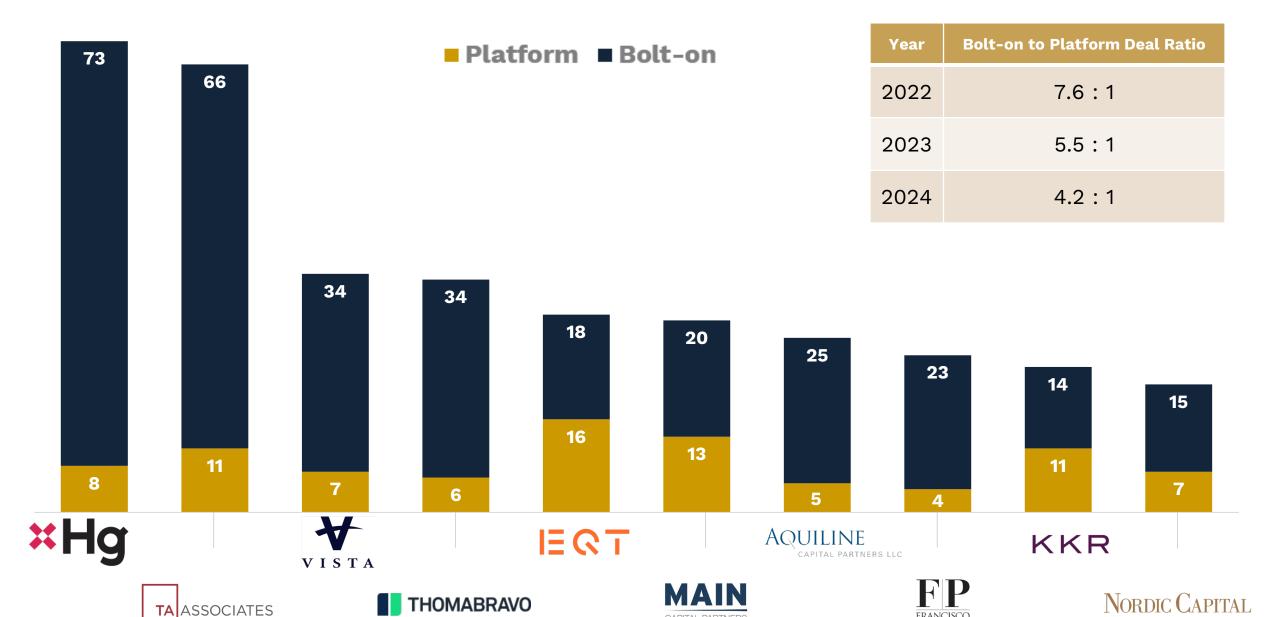
Top Private Equity Acquirers 2024





PE Platform VS. Bolt-On Acquisitions

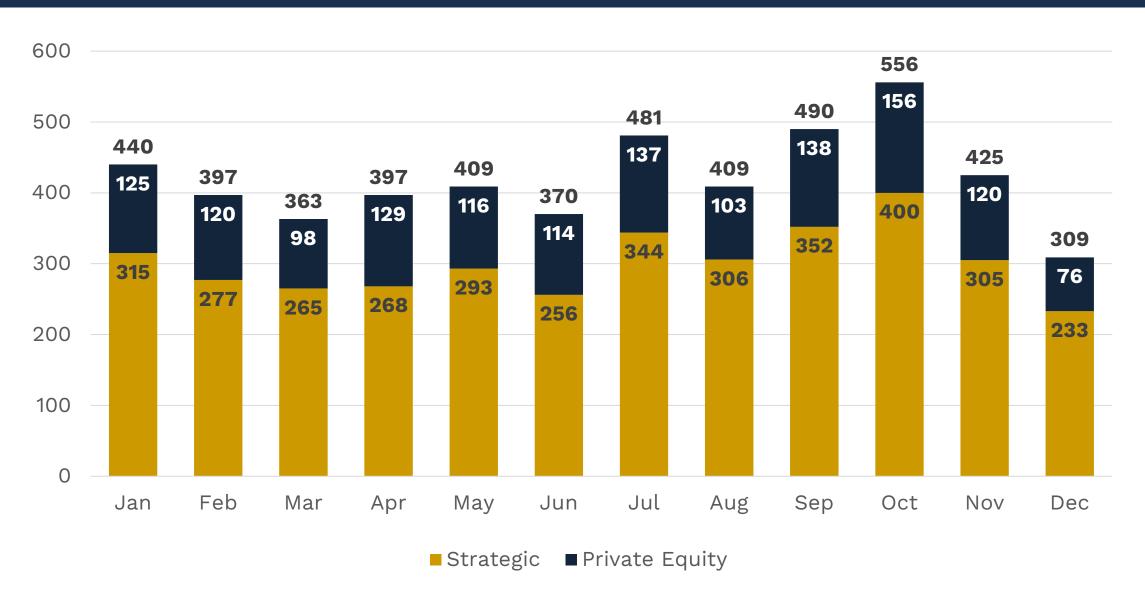




CAPITAL PARTNERS

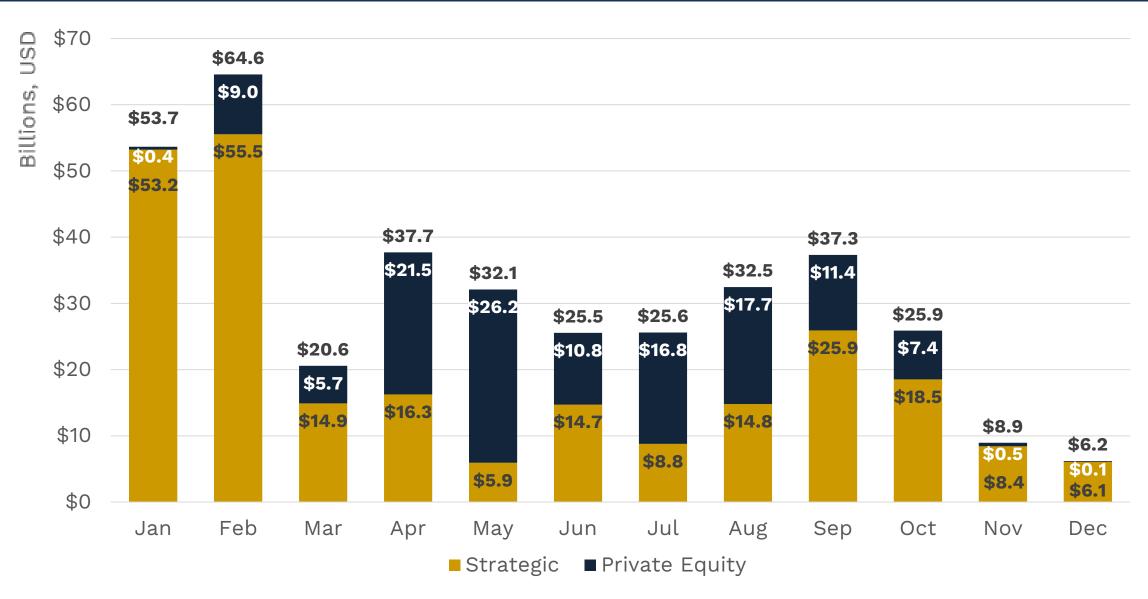
Tech M&A Deal Volume 2024: PE vs. Strategic



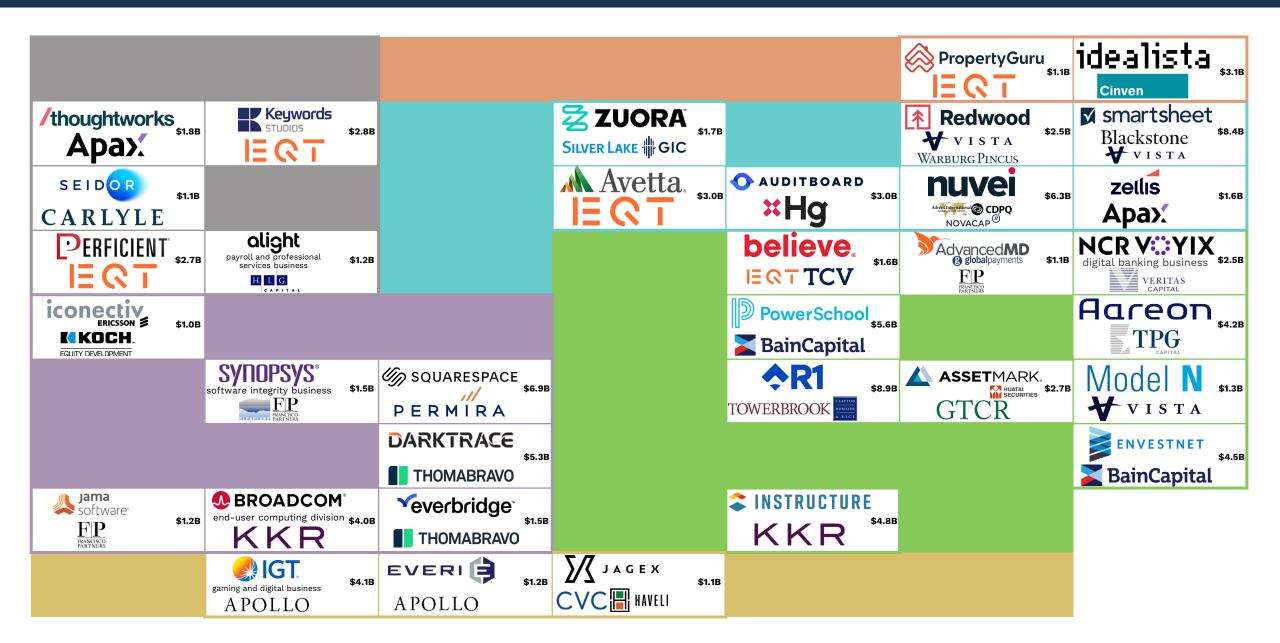


Tech M&A Deal Value 2024: PE vs. Strategic

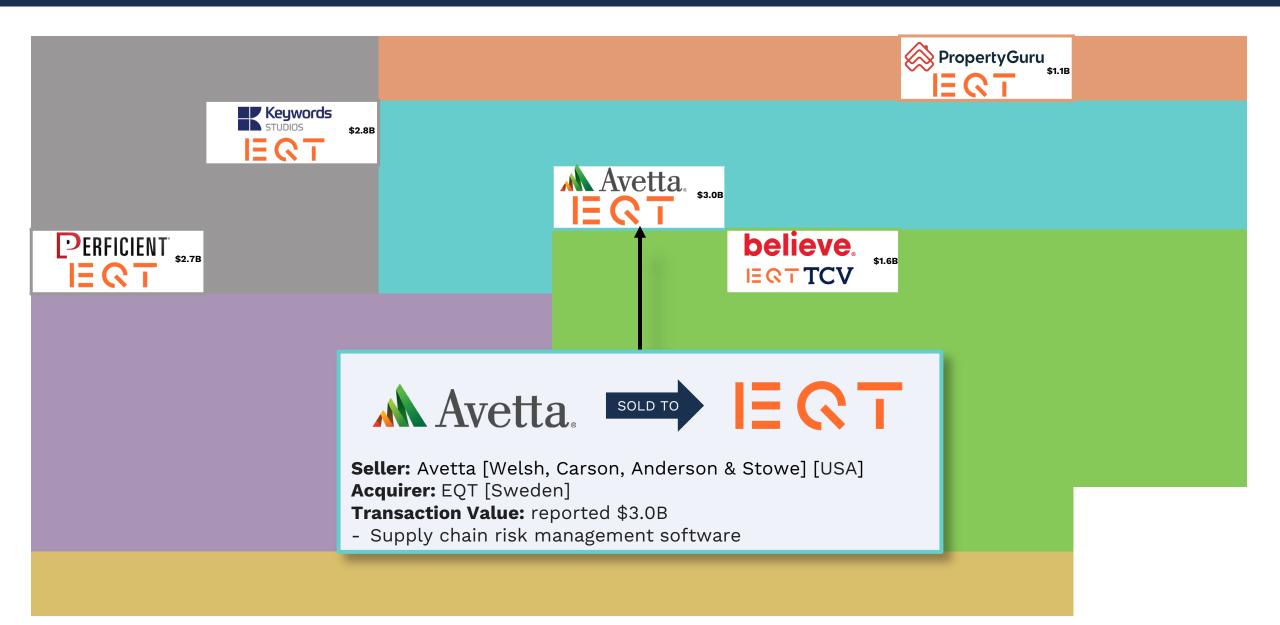
















Seller: R1 [USA]

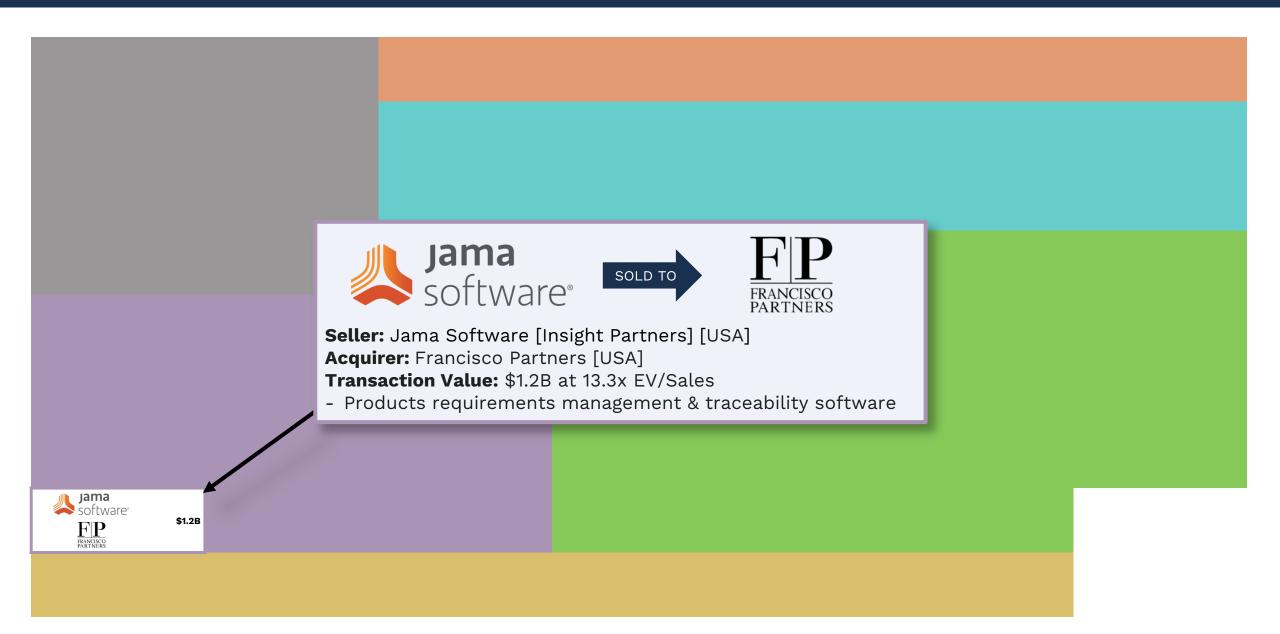
Acquirer: TowerBrook/Clayton Dubilier & Rice [USA]

Transaction Value: \$8.9B

- RCM services & appointment scheduling software







Corum Research Report





Amber Stoner Vice President



Artem Mamaiev Associate



Anna Lebedieva Senior Analyst



Elena Serikova Data Researcher



Callum Turcan Research Writer





Tech M&A Research Report

Complete global market report available upon request info@corumgroup.com

On demand webcast will be available at:

www.corumgroup.com

Private Equity Panel 2025



MODERATOR

TIM GODDARD

EVP CORP. STRAT.
CORUM GROUP LTD.





PANELISTS



CALLIE BLANKENAU

VICE PRESIDENT –
BUSINESS DEVELOPMENT





ALEX SPENCER

CEO

Solen

Luminary Panel 2025



"What are the key tech trends you are seeing that tech company CEOs should be considering in the year ahead?"

Luminary Panel 2025



" Of the Top 10 Trends that Corum has identified, are there any in particular that you are excited about, and why? "

Luminary Panel 2025



"What's the #1 reason you get excited about a company as a M&A target or a strategic partner?"

Private Equity Panel 2025



MODERATOR

TIM GODDARD

EVP CORP. STRAT.
CORUM GROUP LTD.





PANELISTS



CALLIE BLANKENAU

VICE PRESIDENT –
BUSINESS DEVELOPMENT





ALEX SPENCER

CEO

Solen







After the Deal – Celebration







www.CorumGroup.com

CORUM Thank you!